

# MOTION

## ECONOMIC DEVELOPMENT & JOBS

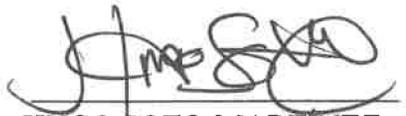
Between 1945 to 2011 the state of California administered local Community Redevelopment Agencies (“CRA”), using tax increment financing. The CRAs were instructed to focus on mitigating “blight” and dominated local economic development, even establishing superseding land use and zoning. The CRAs generated both successes and controversies, and were ultimately dissolved in 2011. After dissolution the functions of the Los Angeles CRA were partially absorbed across several departments and agencies- the Economic Workforce Development Department (EWDD), the Los Angeles Cleantech Incubator, the Department of City Planning and the Los Angeles Development Fund.

With the coming reorganization of several departments including EWDD, an opportunity exists to examine the City’s approach to economic development and explore structural options to effectively carry out economic development strategies and functions within the City. Economic development at a local government level should focus on: creation and retention of quality jobs; attracting and providing support for growth industries- especially for local and small business; revitalization and development of economic infrastructure; innovation; entrepreneurship; and generating income for the city. The work of such an agency should be guided by strategic planning, data collection and strong partnerships with local stakeholders and universities.

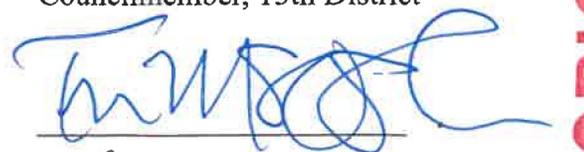
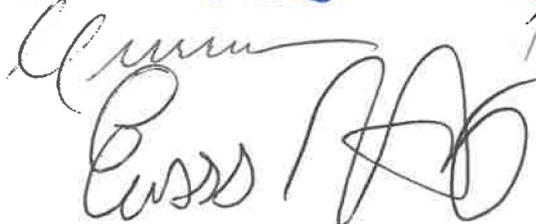
I THEREFORE MOVE to direct the Chief Legislative Analyst, in coordination with all other relevant departments, and in consultation with local stakeholders and academics with expertise, to report on economic development best practices at a local government level and recommendations on the most effective structure for the City to carry out economic development functions and strategies. The report should include:

- A survey of the economic development functions the City currently performs across departments;
  - A review of cities that successfully drive economic growth and the practices employed to obtain these results.
  - Comparisons of the organization of successful municipal economic development units, including optimal staff qualifications and training, and priority projects.
  - Case studies relevant to the City where economic development agencies substantially contributed to attracting and retaining growth industries, trained workforces in emerging fields, or revitalized business districts.
  - Recommendations about best practices for funding and planning within economic development, such as tax increment financing districts and development of strategic and /or capital plans.
  - Best practices, including structures, for supporting, retaining and further strengthening industries where cities hold a competitive advantage, such as Film/Entertainment and Tourism for Los Angeles.
- Consideration of benefits to Cities that maintain standalone film and/or tourism departments and those that incorporate those activities into economic development functions.

PRESENTED BY:

  
HUGO SOTO-MARTINEZ  
Councilmember, 13th District

SECONDED BY:



DEC 10 2025

ORIGINAL

