

Communication from Public

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Council File No: 25-1498

Comments for Public Posting: This comment applies to Council Files 25-1498 through 25-1512, including 25-1509-S1, regarding the “Keep Hollywood Home” motions. The Keep Hollywood Home motions represent a meaningful opportunity to modernize how Los Angeles administers filming. This is fundamentally an economic development issue. Eighty percent of filming in our region takes place on location. When permitting is unpredictable, duplicative, or misaligned with real-world production impact, work moves elsewhere. When that happens, small businesses, arts workers, and local vendors feel it immediately. These motions focus on coordination across departments, cost alignment, accountability, and standardized practices. Those operational improvements are essential to keeping Los Angeles competitive. Los Angeles has the infrastructure, talent, and global brand. We need a system that matches that strength. I respectfully urge the Committee and Council to advance these motions without delay.