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RESOLUTION

WHEREAS, any official position of the City of Los Angeles with respect to legislation, rules, regulations or policies proposed to or pending before a local, state or federal governmental body or agency must have first been adopted in the form of a Resolution by the City Council; and

WHEREAS, California is home to over 200 golf courses that are municipally owned by a mix of cities, counties, charter cities, and the state; and

WHEREAS, as part of publicly owned park systems, these courses are intentionally priced below market rates to ensure broad access to residents, seniors, school athletes, local clubs and civic organizations; and

WHEREAS, tee time brokers have become a significant issue throughout the state by booking tee times all at once and reselling and brokering them at inflated prices on a secondary market impeding equitable public access; and

WHEREAS, last year, the US Attorney's Office announced the indictment of two Los Angeles based tee time brokers for failing to report \$1.1 million in income, \$700,000 of which was made from the resale of tee times at 17 Southern California golf courses; and

WHEREAS, AB 1954 (Ward) would prohibit an operator of a third-party golf reservation service platform from listing, advertising, promoting, or selling reservations for a golf course owned by a local public agency without a written authorization from the golf course operator; and

WHEREAS, the bill would also provide that a violation of these provisions constitutes an unlawful business act or practice under the Unfair Competition Law;

NOW, THEREFORE, BE IT RESOLVED, that by the adoption of this Resolution, the City of Los Angeles hereby includes in its 2025-2026 State Legislative Program SUPPORT for AB 1954 (Ward), which would prohibit an operator of a third-party golf reservation service platform from listing, advertising, promoting, or selling reservations for a golf course owned by a local public agency without a written authorization from the golf course operator.

PRESENTED BY:

Monica Rodriguez
MONICA RODRIGUEZ
Councilwoman, 7th District

SECONDED BY:

[Signature]

ORIGINAL