

RESOLUTION

WHEREAS, Tracy Hernandez is a nationally recognized business leader, entrepreneur, media executive, strategist, and coalition builder who has dedicated her career to uniting diverse stakeholders to advance practical, data-driven solutions to California's most pressing challenges; and

WHEREAS, as Co-Founder and Chief Executive Officer of the New California Coalition, she leads a growing, nonpartisan movement representing more than 1,000 business organizations and over 9 million centrist voters statewide, focused on advancing thoughtful public policy in the areas of housing, homelessness, middle-income job creation, and reliable water and energy infrastructure; and

WHEREAS, under her leadership, the New California Coalition has convened business, civic, and regional leaders across the state to foster collaboration and advance solutions that strengthen California's economic vitality and quality of life; and

WHEREAS, prior to her statewide leadership, Ms. Hernandez served as the Founding Chief Executive Officer of the Los Angeles County Business Federation (BizFed), where she built one of California's most influential business advocacy organizations, representing more than 250 business groups, 420,000 businesses, and 5 million employees, and established BizFed as a powerful "network of networks" amplifying the voice of employers across Los Angeles County; and

WHEREAS, during her tenure at BizFed, she expanded the organization's impact by launching affiliated initiatives to strengthen regional advocacy, support research and civic engagement, and encourage pro-growth leadership across all 88 cities in Los Angeles County; and

WHEREAS, Ms. Hernandez also serves as President of IMPOWER Group, Inc., providing strategic guidance to startups and organizations navigating growth and transformation, and previously made history as the first female Chief Executive Officer and Publisher of the Los Angeles Daily News, where she led multiple award-winning media organizations through significant industry change, including mergers, acquisitions, and a successful public offering on the New York Stock Exchange; and

WHEREAS, a respected thought leader and speaker, Ms. Hernandez regularly lectures at leading institutions including the University of Southern California, University of California, Los Angeles, University of California, Berkeley, University of California, Davis, and California State Polytechnic University, Pomona, and is a frequent keynote presenter at major business, civic, and international forums; and




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WHEREAS, her exemplary leadership and civic engagement have earned her numerous honors and recognition among the most influential leaders in Los Angeles, as well as service on the boards of prominent nonprofit, educational, healthcare, and public safety organizations throughout the region; and

WHEREAS, Ms. Hernandez's commitment to strengthening collaboration between employers, policymakers, and community leaders has had a lasting and positive impact on the City of Los Angeles and the State of California.

NOW, THEREFORE, BE IT RESOLVED, that by the adoption of this Resolution, the Council of the City of Los Angeles hereby commends and honors Tracy Hernandez for her outstanding leadership, her unwavering commitment to advancing economic opportunity and civic engagement, and her enduring contributions to the City of Los Angeles and the State of California.

PRESENTED BY: _____


JOHN S. LEE
Councilmember, 12th District

SECONDED BY: _____



ORIGINAL

RESOLUTION

WHEREAS, breast cancer remains one of the most prevalent and life-threatening diseases affecting women in the United States, with approximately 1 in 8 women expected to be diagnosed in her lifetime; and

WHEREAS, in 2023, breast cancer was the third leading cause of premature death among women in Los Angeles County, underscoring the urgency of early detection, prevention, and equitable access to treatment; and

WHEREAS, Triple Negative Breast Cancer (TNBC) is an aggressive subtype of breast cancer that lacks estrogen, progesterone, and HER2 receptors, accounting for approximately 10–15% of all breast cancer diagnoses, and is associated with fewer treatment options, faster progression, higher recurrence rates, and disproportionately higher mortality; and

WHEREAS, Black women are nearly twice as likely to be diagnosed with Triple Negative Breast Cancer and are approximately 40% more likely to die of breast cancer than white women, reflecting persistent systemic healthcare inequities, delayed diagnoses, barriers to high-quality care, and underrepresentation in clinical research; and

WHEREAS, A *Cedars-Sinai* study highlights cancer disparities in Los Angeles County, including increased cancer mortality among underserved populations and communities of color, reflecting long-standing inequities in early detection, access to care, and social determinants of health; and

WHEREAS, National research published in *PMC* demonstrates consistent racial and ethnic disparities in breast cancer outcomes across the United States, with higher rates of aggressive cancer subtypes and worse survival among Black, Hispanic, and Indigenous populations even after adjusting for socioeconomic factors; and

WHEREAS, The City of Los Angeles, as one of the most diverse municipalities in the nation, recognizes that advancing health equity requires intentional public awareness, policy advocacy, and cross-sector collaboration to eliminate disparities in cancer prevention and care; and


WHEREAS, that the City affirms its commitment to advancing health equity by supporting community education, culturally competent healthcare delivery, expanded access to preventive screening, and policies that address environmental and systemic contributors to breast cancer disparities; and



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WHEREAS, that the City encourages collaboration among healthcare institutions, community-based organizations, public health agencies, advocacy groups, and research institutions to increase awareness of Triple Negative Breast Cancer, promote early detection, and improve survival outcomes; and

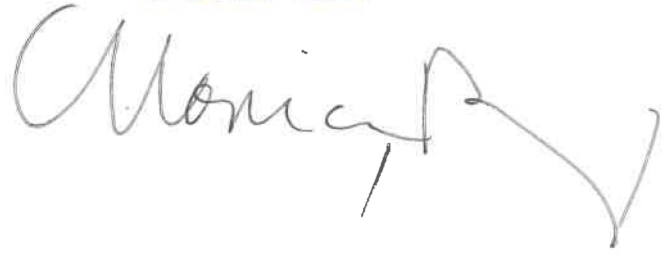
WHEREAS, that the City of Los Angeles calls upon residents, healthcare providers, employers, and civic organizations to participate in awareness activities, promote routine screening, reduce environmental risk exposures, and support survivors and families affected by Triple Negative Breast Cancer.

NOW, THEREFORE, BE IT RESOLVED, that by the adoption of this Resolution, the Council of the City of Los Angeles hereby proclaims **March 3** as “**Triple Negative Breast Cancer Awareness Day**” in the City of Los Angeles.

PRESENTED BY: 
JOHN S. LEE
Councilmember, 12th District

SECONDED BY: 



ORIGINAL