

Communication from Public

Name: Ji Son

Date Submitted: 03/10/2026 11:08 AM

Council File No: 26-0076-S1

Comments for Public Posting: PLUM Committee City Clerk, As a housing advocate of YIMBY Los Angeles, I am writing to urge you to deny the appeal and uphold the approval of the project at 6000 Hollywood Boulevard. Los Angeles is in the middle of a housing crisis, and projects like this are exactly what our city needs more of. This proposal would turn an underutilized auto dealership site into 350 new homes, including 44 affordable units for very low-income residents, along with neighborhood-serving retail, offices, and publicly accessible open space. Just as importantly, the project is located directly on Hollywood Boulevard, within walking distance of major transit, making it a textbook example of smart city planning. It concentrates housing, jobs, and services in a transit-rich area where people can realistically live without relying on a car for every trip. The project will also bring new life to this stretch of Hollywood. Plans include a central plaza, community-serving retail, outdoor dining, and roughly half an acre of publicly accessible open space that residents and visitors can enjoy. These kinds of pedestrian-oriented spaces are exactly what Hollywood Boulevard needs to continue evolving into a more vibrant and walkable neighborhood. Equally important, this development does not displace any residents. It redevelops a commercial site currently used as a car dealership, meaning the project adds housing where there was none before. The City Planning Commission has already carefully reviewed this proposal and voted to approve it. Continuing to delay projects that provide housing, affordability, and public space only makes our city's housing shortage worse. Hollywood needs investment, new homes, and thoughtful redevelopment along its main corridors. The 6000 Hollywood project delivers all three. For these reasons, I respectfully urge the PLUM Committee to deny the appeal and allow this long-reviewed project to move forward. Ji Son33

Communication from Public

Name: Anthony Yang

Date Submitted: 03/10/2026 02:41 PM

Council File No: 26-0076-S1

Comments for Public Posting: I live just down the street from this address and I totally support the development at 6000 Hollywood Blvd. Deny the appeal and allow the shovels to go into the ground. Hollywood Blvd is a welcoming mat for many visitors to Los Angeles and having an empty lot that would be filled with cars on any other day is not how we get a vibrant boulevard worthy of being under a global spotlight