



Fix Measure ULA

55 messages

Robin Werner <noreply@adv.actionnetwork.org>
Reply-To: calijr2008@yahoo.com
To: clerk.CPS@lacity.org

Thu, May 14, 2026 at 11:25 PM

Los Angeles City Clerk,

I am writing to urge the City Council to advance meaningful reforms to Measure ULA — reforms that fix what is broken while preserving what voters intended.

The evidence is clear that the measure as written is causing serious harm in three ways, and the committee has an opportunity to fix all three before they get worse.

1. It is blocking the construction of new homes — including affordable ones.

Measure ULA taxes the sale of newly built apartment buildings the same way it taxes windfall profits from properties that have sat untouched for decades. That is a mistake that punishes homebuilders at a moment when we desperately need more housing. Research shows that the measure is causing an estimated 1,900 fewer new apartments to be permitted in LA every year as a result, including at least 168 fewer affordable homes annually — more than ULA's revenues from taxing new construction can replace.

The fix is straightforward: exempt newly built homes and commercial buildings from the tax for the first 15 to 20 years following Certificate of Occupancy. This would remove the penalty on new construction while having only a modest impact on overall revenues.

2. It is driving investment out of Los Angeles.

Since Measure ULA took effect, sales of high-value properties in the City of Los Angeles have fallen roughly 50 percent above and beyond the drop experienced in the rest of the county. Every city countywide faces the same high interest rates and construction costs — this yawning gap between the City of LA and its neighbors is a direct result of the tax. Investors and developers who have the choice are simply moving outside the city limits, leading to less investment in new homes, jobs, and businesses in LA.

Lowering the overall tax rate imposed upon non-single-family properties — apartment buildings, commercial properties, and mixed-use developments — would reduce this market distortion and keep investment in Los Angeles.

3. It is costing the public more than it raises.

Every time a property sells, it gets reassessed at its new market value — and that means more property tax revenue for the City, the County, and our public schools. When Measure ULA

discourages sales, it also prevents those reassessments from happening. The result is a smaller property tax base for everyone.

Research from Harvard estimates that for every dollar Measure ULA raises, the region loses between 63 cents and \$1.38 in property tax revenue. In other words, the measure could well be destroying more public revenue than it creates — a bad deal for a city that is facing a structural budget deficit and a school district that is struggling to keep class sizes small and pay teachers a living wage.

Fortunately, these flaws within ULA are fixable. This subcommittee has the power to put forward a better-designed measure for the November ballot — one that mitigates damage to our property tax base and supports rather than undermines the construction of desperately needed new homes.

I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Robin Werner
calijr2008@yahoo.com

Long Beach, California 90804

Tina James <noreply@adv.actionnetwork.org>
Reply-To: ttjames1368@gmail.com
To: clerk.CPS@lacity.org

Thu, May 14, 2026 at 11:26 PM

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Tina James
ttjames1368@gmail.com

Los Angeles, California 90044

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Thomas Willis
willisthomas043@gmail.com

Los Angeles, California 90047

Arpik Markosyan <noreply@adv.actionnetwork.org>
Reply-To: tinypuco@gmail.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 2:45 AM

Los Angeles City Clerk,

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Arpik Markosyan
tinypuco@gmail.com

Burbank, California 91504

Jessica Jusrez <noreply@adv.actionnetwork.org>
Reply-To: jessicanana358@gmail.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 8:23 AM

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Jessica Jusrez
jessicanana358@gmail.com

Judith Oster <noreply@adv.actionnetwork.org>
Reply-To: judith.oster@yahoo.com
To: clerk.CPS@lacity.org

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Judith Oster
judith.oster@yahoo.com

Los Angeles, California 90046

Adriana Méndez Iupian <noreply@adv.actionnetwork.org>
Reply-To: adrylokss@gmail.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 12:51 PM

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Adriana Méndez Lupian
adrylokss@gmail.com

Panorama City, California 91402

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Regina Rosa
misalsacrazy@gmail.com

Van Nuys, California 91401

Flor Herrera <noreply@adv.actionnetwork.org>
Reply-To: tamag3759@gmail.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 2:10 PM

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Flor Herrera
tamag3759@gmail.com

Van Nuys, California 91401

Walter Taylor <noreply@adv.actionnetwork.org>
Reply-To: wkevin.taylor@yahoo.com
To: clerk.CPS@lacity.org

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Walter Taylor
wkevin.taylor@yahoo.com

Leo Casanova <noreply@adv.actionnetwork.org>
Reply-To: leo411casa@gmail.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 3:04 PM

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Leo Casanova
leo411casa@gmail.com

Los Angeles, California 90008

Ashly / Javier curtiss / Ortiz <noreply@adv.actionnetwork.org>
Reply-To: missmarie2375@gmail.com
To: clerk.CPS@lacity.org

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Lowering the overall tax rate imposed upon non-single-family properties — apartment buildings, commercial properties, and mixed-use developments — would reduce this market distortion and keep investment in Los Angeles.

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Every time a property sells, it gets reassessed at its new market value — and that means more property tax revenue for the City, the County, and our public schools. When Measure ULA discourages sales, it also prevents those reassessments from happening. The result is a smaller property tax base for everyone.

Research from Harvard estimates that for every dollar Measure ULA raises, the region loses between 63 cents and \$1.38 in property tax revenue. In other words, the measure could well be destroying more public revenue than it creates — a bad deal for a city that is facing a structural budget deficit and a school district that is struggling to keep class sizes small and pay teachers a living wage.

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Ashlry / Javier curtiss / Ortiz
missmarie2375@gmail.com

Los Angeles, California 90023

Reply-To: denisemarytimberlake@icloud.com
To: clerk.CPS@lacity.org

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Denise Timberlake
denisemarytimberlake@icloud.com

Los Angeles, California 90065

Donnie Cooksie <noreply@adv.actionnetwork.org>
Reply-To: d.cooksie@yahoo.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 5:59 PM

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Donnie Cooksie
d.cooksie@yahoo.com

Long Beach, California 90807

Raymundo Gutierrez <noreply@adv.actionnetwork.org>
Reply-To: r34663630@gmail.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 7:07 PM

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Raymundo Gutierrez
r34663630@gmail.com

Melvinia Johnson <noreply@adv.actionnetwork.org>
Reply-To: melsi1035@gmail.com
To: clerk.CPS@lacity.org

Fri, May 15, 2026 at 7:08 PM

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Melvinia Johnson
melsi1035@gmail.com

Los Angeles, California 90028

Donnie Cooksie <noreply@adv.actionnetwork.org>
Reply-To: d.cooksie@yahoo.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 12:29 AM

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Donnie Cooksie
d.cooksie@yahoo.com

Long Beach, California 90807

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Gloria Luckey
gluckey22@gmail.com

Los Angeles, California 90008

Walter Bridges <noreply@adv.actionnetwork.org>
Reply-To: bridgeswalter31@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 5:00 AM

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Walter Bridges
bridgeswalter31@gmail.com

Los Angeles, California 90044

Jerri Murray <noreply@adv.actionnetwork.org>
Reply-To: jerrimurray76@yahoo.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 5:34 AM

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Jerri Murray

jerrimurray76@yahoo.com

Harold Schmidt <noreply@adv.actionnetwork.org>
Reply-To: surferweb@hotmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 5:51 AM

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Harold Schmidt
surferweb@hotmail.com

Los Angeles, California 90046

brad neal <noreply@adv.actionnetwork.org>
Reply-To: bradnealvenice@gmail.com
To: clerk.CPS@lacity.org

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brad neal

bradnealvenice@gmail.com

Los Angeles, California 90066

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Dimitri Merritt
meritofapproval@yahoo.com

Los Angeles, California 90078

Errol Spiro <noreply@adv.actionnetwork.org>
Reply-To: errolspiro@yahoo.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 6:41 AM

Los Angeles City Clerk,

I am writing to urge the City Council to advance meaningful reforms to Measure ULA — reforms that fix what is broken while preserving what voters intended.

The evidence is clear that the measure as written is causing serious harm in three ways, and the committee has an opportunity to fix all three before they get worse.

1. It is blocking the construction of new homes — including affordable ones.

Measure ULA taxes the sale of newly built apartment buildings the same way it taxes windfall profits from properties that have sat untouched for decades. That is a mistake that punishes homebuilders at a moment when we desperately need more housing. Research shows that the measure is causing an estimated 1,900 fewer new apartments to be permitted in LA every year as a result, including at least 168 fewer affordable homes annually — more than ULA's revenues from taxing new construction can replace.

The fix is straightforward: exempt newly built homes and commercial buildings from the tax for the first 15 to 20 years following Certificate of Occupancy. This would remove the penalty on new construction while having only a modest impact on overall revenues.

2. It is driving investment out of Los Angeles.

Since Measure ULA took effect, sales of high-value properties in the City of Los Angeles have fallen roughly 50 percent above and beyond the drop experienced in the rest of the county. Every city countywide faces the same high interest rates and construction costs — this yawning gap between the City of LA and its neighbors is a direct result of the tax. Investors and developers

who have the choice are simply moving outside the city limits, leading to less investment in new homes, jobs, and businesses in LA.

Lowering the overall tax rate imposed upon non-single-family properties — apartment buildings, commercial properties, and mixed-use developments — would reduce this market distortion and keep investment in Los Angeles.

3. It is costing the public more than it raises.

Every time a property sells, it gets reassessed at its new market value — and that means more property tax revenue for the City, the County, and our public schools. When Measure ULA discourages sales, it also prevents those reassessments from happening. The result is a smaller property tax base for everyone.

Research from Harvard estimates that for every dollar Measure ULA raises, the region loses between 63 cents and \$1.38 in property tax revenue. In other words, the measure could well be destroying more public revenue than it creates — a bad deal for a city that is facing a structural budget deficit and a school district that is struggling to keep class sizes small and pay teachers a living wage.

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Errol Spiro
errolspiro@yahoo.com

Los Angeles, California 90049

Jennifer Brill <noreply@adv.actionnetwork.org>
Reply-To: jenibrill9@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 8:07 AM

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Jennifer Brill
jenibrill9@gmail.com

Deborah Holmes <noreply@adv.actionnetwork.org>
Reply-To: moneymomdee@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 8:25 AM

Los Angeles City Clerk,

I am writing to urge the City Council to advance meaningful reforms to Measure ULA — reforms that fix what is broken while preserving what voters intended.

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Deborah Holmes
moneymomdee@gmail.com

Van Nuys, California 91406

Aviva K Rosenbloom <noreply@adv.actionnetwork.org>
Reply-To: cantorakr@aol.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 9:19 AM

Los Angeles City Clerk,

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Aviva K Rosenbloom
cantorakr@aol.com

Los Angeles, California 90033

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

JACQUELINE ALLEN
jacquicali2014@gmail.com

Los Angeles, California 90017

Laura Roman <noreply@adv.actionnetwork.org>
Reply-To: lauraroman0669@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 9:31 AM

Los Angeles City Clerk,

I am writing to urge the City Council to advance meaningful reforms to Measure ULA — reforms that fix what is broken while preserving what voters intended.

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Laura Roman
lauraroman0669@gmail.com

Los Angeles, California 90015

Laura Roman <noreply@adv.actionnetwork.org>
Reply-To: lauraroman0669@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 9:32 AM

[Quoted text hidden]

Rickey Brown <noreply@adv.actionnetwork.org>
Reply-To: rdb77rdb@yahoo.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 9:40 AM

Los Angeles City Clerk,

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Rickey Brown
rdb77rdb@yahoo.com

Tarzana, California 91356

Jocelyn Eke <noreply@adv.actionnetwork.org>
Reply-To: ekejocelyn25@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 3:08 PM

Los Angeles City Clerk,

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Jocelyn Eke
ekejocelyn25@gmail.com

Los Angeles, California 90034

Rene Brown <noreply@adv.actionnetwork.org>
Reply-To: renebrwn_betterdays@yahoo.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 3:22 PM

Los Angeles City Clerk,

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Rene Brown
renebrwn_betterdays@yahoo.com

Inglewood, California 90304

Brian Falls <noreply@adv.actionnetwork.org>
Reply-To: briguynla@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 3:54 PM

Los Angeles City Clerk,

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Brian Falls
briguynla@gmail.com

Los Angeles, California 90026

Olga Lopez <noreply@adv.actionnetwork.org>
Reply-To: olgalion@yahoo.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 4:07 PM

Los Angeles City Clerk,

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Olga Lopez
olgalion@yahoo.com

San Pedro, California 90731

Carlos Cervantes <noreply@adv.actionnetwork.org>
Reply-To: cervantescarlos06420@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 4:36 PM

Los Angeles City Clerk,

I am writing to urge the City Council to advance meaningful reforms to Measure ULA — reforms that fix what is broken while preserving what voters intended.

The evidence is clear that the measure as written is causing serious harm in three ways, and the committee has an opportunity to fix all three before they get worse.

1. It is blocking the construction of new homes — including affordable ones.

Measure ULA taxes the sale of newly built apartment buildings the same way it taxes windfall profits from properties that have sat untouched for decades. That is a mistake that punishes homebuilders at a moment when we desperately need more housing. Research shows that the measure is causing an estimated 1,900 fewer new apartments to be permitted in LA every year as a result, including at least 168 fewer affordable homes annually — more than ULA's revenues from taxing new construction can replace.

The fix is straightforward: exempt newly built homes and commercial buildings from the tax for the first 15 to 20 years following Certificate of Occupancy. This would remove the penalty on new construction while having only a modest impact on overall revenues.

2. It is driving investment out of Los Angeles.

Since Measure ULA took effect, sales of high-value properties in the City of Los Angeles have fallen roughly 50 percent above and beyond the drop experienced in the rest of the county. Every city countywide faces the same high interest rates and construction costs — this yawning gap between the City of LA and its neighbors is a direct result of the tax. Investors and developers who have the choice are simply moving outside the city limits, leading to less investment in new homes, jobs, and businesses in LA.

Lowering the overall tax rate imposed upon non-single-family properties — apartment buildings, commercial properties, and mixed-use developments — would reduce this market distortion and keep investment in Los Angeles.

3. It is costing the public more than it raises.

Every time a property sells, it gets reassessed at its new market value — and that means more property tax revenue for the City, the County, and our public schools. When Measure ULA discourages sales, it also prevents those reassessments from happening. The result is a smaller property tax base for everyone.

Research from Harvard estimates that for every dollar Measure ULA raises, the region loses between 63 cents and \$1.38 in property tax revenue. In other words, the measure could well be destroying more public revenue than it creates — a bad deal for a city that is facing a structural budget deficit and a school district that is struggling to keep class sizes small and pay teachers a living wage.

Fortunately, these flaws within ULA are fixable. This subcommittee has the power to put forward a better-designed measure for the November ballot — one that mitigates damage to our property tax base and supports rather than undermines the construction of desperately needed new homes.

I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Carlos Cervantes
cervantescarlos06420@gmail.com

Adelanto, California 92301

Delbert Cline <noreply@adv.actionnetwork.org>
Reply-To: delcline112@yahoo.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 4:42 PM

Los Angeles City Clerk,

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Delbert Cline
delcline112@yahoo.com

Ontario, California 91764

Zina Evans <noreply@adv.actionnetwork.org>
Reply-To: zinaevans144@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 4:58 PM

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Zina Evans

zinaevans144@gmail.com

San Bernardino, California 92410

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Delores Snodgrass
mjrcaliforniaadu@gmail.com

Sun Valley, California 91352

Christine Oliva Oliva <noreply@adv.actionnetwork.org>
Reply-To: olivarules@hotmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 7:27 PM

Los Angeles City Clerk,

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Christine Oliva Oliva
olivarules@hotmail.com

Long Beach, California 90813

Rosie Alvarenga <noreply@adv.actionnetwork.org>
Reply-To: rosiealvarenga78@gmail.com
To: clerk.CPS@lacity.org

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Rosie Alvarenga
rosiealvarenga78@gmail.com

Los Angeles, California 90015

Elizabeth Correa <noreply@adv.actionnetwork.org>
Reply-To: mzdizlizzy@gmail.com
To: clerk.CPS@lacity.org

Sat, May 16, 2026 at 10:32 PM

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Elizabeth Correa
mzdizlizzy@gmail.com

La Puente, California 91744

Shantel Walton <noreply@adv.actionnetwork.org>
Reply-To: shantelwalton355@gmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 1:06 AM

Los Angeles City Clerk,

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Shantel Walton
shantelwalton355@gmail.com

Los Angeles, California 90062

Lola Tan <noreply@adv.actionnetwork.org>
Reply-To: lolatan117@gmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 9:01 AM

Los Angeles City Clerk,

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Lola Tan
lolatan117@gmail.com

Los Angeles, California 90016

Gail Harrod <noreply@adv.actionnetwork.org>
Reply-To: gdharrod2006@gmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 11:08 AM

Los Angeles City Clerk,

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Gail Harrod
gdharrod2006@gmail.com

Los Angeles, California 90048

Paula Caraballo <noreply@adv.actionnetwork.org>
Reply-To: carabpa@hotmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 11:42 AM

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Paula Caraballo
carabpa@hotmail.com

Los Angeles, California 90047

DEREK MORRISON <noreply@adv.actionnetwork.org>
Reply-To: derekmorrison30@gmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 12:05 PM

Los Angeles City Clerk,

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Research from Harvard estimates that for every dollar Measure ULA raises, the region loses between 63 cents and \$1.38 in property tax revenue. In other words, the measure could well be destroying more public revenue than it creates — a bad deal for a city that is facing a structural budget deficit and a school district that is struggling to keep class sizes small and pay teachers a living wage.

Fortunately, these flaws within ULA are fixable. This subcommittee has the power to put forward a better-designed measure for the November ballot — one that mitigates damage to our property tax base and supports rather than undermines the construction of desperately needed new homes.

I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

DEREK MORRISON
derekmorrison30@gmail.com

Los Angeles, California 90003

Cynthia Bennett <noreply@adv.actionnetwork.org>
Reply-To: cynthiabennett46@yahoo.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 6:55 PM

Los Angeles City Clerk,

I am writing to urge the City Council to advance meaningful reforms to Measure ULA — reforms that fix what is broken while preserving what voters intended.

The evidence is clear that the measure as written is causing serious harm in three ways, and the committee has an opportunity to fix all three before they get worse.

1. It is blocking the construction of new homes — including affordable ones.

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Cynthia Bennett
cynthiabennett46@yahoo.com

Van Nuys, California 91406

mayra Melendez <noreply@adv.actionnetwork.org>
Reply-To: chikymelendez83@gmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 7:08 PM

Los Angeles City Clerk,

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mayra Melendez
chikymelendez83@gmail.com

Van Nuys, California 91405

Li Lawson Lawson <noreply@adv.actionnetwork.org>
Reply-To: ll6702151@gmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 9:10 PM

Los Angeles City Clerk,

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I urge you to move forward with meaningful reform. Thank you for your time and your service to our city.

Li Lawson Lawson
ll6702151@gmail.com

Los Angeles, California 90026

AnnA EliZinger <noreply@adv.actionnetwork.org>
Reply-To: elisingera369@gmail.com
To: clerk.CPS@lacity.org

Sun, May 17, 2026 at 9:48 PM

Los Angeles City Clerk,

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AnnA EliZinger
elisingera369@gmail.com

Encino, California 91416

Cynthia Clayton <noreply@adv.actionnetwork.org>
Reply-To: soultrain1956@yahoo.com
To: clerk.CPS@lacity.org

Mon, May 18, 2026 at 12:41 AM

Los Angeles City Clerk,

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Cynthia Clayton
soultrain1956@yahoo.com

Los Angeles, California 90044

marisha alexander <noreply@adv.actionnetwork.org>
Reply-To: marishaalexander26@gmail.com
To: clerk.CPS@lacity.org

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marisha alexander
marishaalexander26@gmail.com

Hawthorne, California 90250

Eugina Wilson <noreply@adv.actionnetwork.org>
Reply-To: euginawilson824@gmail.com
To: clerk.CPS@lacity.org

Mon, May 18, 2026 at 7:02 AM

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Eugina Wilson
euginawilson824@gmail.com

Long Beach, California 90805

Ted Otis <noreply@adv.actionnetwork.org>
Reply-To: oldbroadway@mac.com
To: clerk.CPS@lacity.org

Mon, May 18, 2026 at 8:56 AM

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Sincerely, Ted Otis

Ted Otis
oldbroadway@mac.com

Los Angeles, California 90036