

Reforming ULA = Faster Funding, More Housing

Structural problems make ULA unbondable today. Reform unlocks ULA potential.

01

Council Authority

THE PROBLEM

ULA's governance structure is not compatible with bond market norms. Rigid spending categories, subordination rules, and resale restrictions provide the City Council with little control.

THE FIX

Reform gives the Council authority. This authority allows Council to direct funds where they are needed most — making proceeds bondable and deployable at scale.

02

Revenue Certainty

THE PROBLEM

Council must be able to set aside funding for repayment of bonds over a 15-year horizon.

THE FIX

Reform gives the Council the ability to create the structure needed for bonding.

03

More Housing Faster

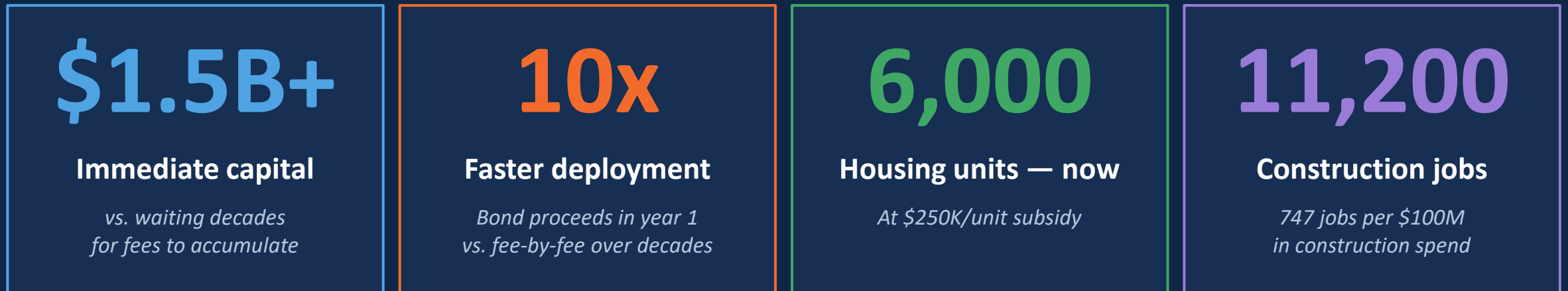
CASE SCENARIO

- \$1.5 Billion
- 10x Faster
- 6,000 Housing Units
- 11,000 Jobs

THE OPPORTUNITY

The scale of this crisis demands a bigger, faster response.

Revenue Bonding is one tool — \$1.5 billion in immediate capital, 10x faster.



HOW IT WORKS

