

MOTION

Encompassing landmarks such as Olvera Street, the Pico House, and the Avila Adobe, El Pueblo de Los Angeles Historical Monument (El Pueblo) preserves the physical, cultural, and social foundations upon which Los Angeles was built.

Most commercial spaces on Olvera Street operate through City-issued concession agreements overseen by the El Pueblo Authority Commission and the El Pueblo Executive Management. In the late 1990s, the City of Los Angeles formalized a long-term approach to support legacy Olvera Street merchants, authorizing El Pueblo to negotiate long-term agreements with its existing merchants. When vacancies arise, El Pueblo ensures all applicants align with the area's historic and cultural character by adhering to shorter term lease terms and renewal options defined in a Request for Proposal processes. Revenues from rentals flow into a dedicated El Pueblo Revenue Fund used for the Monument's operation and maintenance, reinforcing that leasing is not just tenancy management but a core mechanism for sustainability.

Many of El Pueblo's businesses are multi-generational enterprises relying on in-person commerce, and the decline in tourism and foot traffic during the COVID-19 pandemic inflicted financial hardship from which many never fully recovered. While emergency measures and gradual reopening helped stabilize these losses, the pandemic exposed structural vulnerabilities and underscored the need for sustained investment and flexible policies to ensure El Pueblo's long-term economic and cultural resilience.

El Pueblo's continued operation is essential to honoring Los Angeles's multicultural identity, uplifting historically marginalized narratives, and ensuring that the story of the city remains rooted in the people and cultures who shaped it.

**I THEREFORE MOVE** that the Council instruct the General Services Department, in coordination with El Pueblo de Los Angeles Historical Monument Authority Commission, to provide a report on the lease agreements of El Pueblo. The report should include rent amounts and arrears, the duration of each rental agreement, as well as how many parcels are vacant and how they market the lease of those spaces. The report should include details such as the City's approval role, legacy arrangements, Request For Proposal processes and contracting formalities.

**I FURTHER MOVE** that the Council instruct the General Services Department (GSD) to report who is responsible for maintaining each property and making improvements according to the lease agreements. This report should declare how many GSD repairs there are each year and the average time it takes to close a repair ticket.

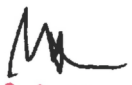
PRESENTED BY

  
YSABEL JURADO

Councilmember, 14th District

SECONDED BY



  
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ORIGINAL