

BB

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#58

MOTION

The Venice Beach 2022-2026 Business Improvement District (BID) was established on August 4, 2021 by the Council's adoption of Ordinance No. 187130 and is currently in the process of renewing. The BID area generally includes all non-residentially-zoned properties between the Los Angeles/Santa Monica cities boundary, the Pacific Ocean on the west, and Venice Boulevard on the south. The eastern boundary is irregular, but is primarily determined by where commercially and industrially and open space-zoned properties end and residential zoning begins. To renew the BID, proponents must follow the procedures for establishment as provided by State law and requires the approval of a Management Plan and Engineer's Report.

The BID has brought many benefits to the Venice Beach community, including economic development and neighborhood beautification. The Council should authorize the City Clerk to provide the necessary assistance for the renewal of the BID. Any additional funds required for this effort would be provided by the BID.

I THEREFORE MOVE that the City Council instruct the City Clerk to provide the necessary assistance for the renewal of the Venice Beach Business Improvement District.

I FURTHER MOVE that the City Clerk be authorized to make any changes or adjustments to the above instruction in order to effectuate the intent of this Motion.

PRESENTED BY: Traci Park
TRACI PARK
Councilmember, 11th District

SECONDED BY: Monica Rodriguez

ORIGINAL

FEB 10 2026