

PATRICE Y. LATTIMORE
CITY CLERK

City of Los Angeles
CALIFORNIA

OFFICE OF THE
CITY CLERK

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OFFICIAL ACTION OF THE LOS ANGELES CITY COUNCIL

Council File No.: 26-0173

Council Meeting Date: March 25, 2026

Agenda Item No.: 19

Agenda Description: PLANNING AND LAND USE MANAGEMENT COMMITTEE REPORT relative to preparing an ordinance to amend the Los Angeles Municipal Code (LAMC) to mandate accountability, close regulatory loopholes, and safeguard the public right-of-way with penalties sufficient to deter illegal off-site signage and ambush marketing activity; and related matters.

Council Action: PLANNING AND LAND USE MANAGEMENT COMMITTEE REPORT - ADOPTED AS AMENDED BY MOTION 19A AND MOTION (YAROSLAVSKY - HARRIS-DAWSON)

Council Vote:

ABSENT	Blumenfield	YES	Harris-Dawson	YES	Hernandez
YES	Jurado	YES	Hutt	YES	Lee
YES	McOsker	YES	Nazarian	YES	Padilla
YES	Park	YES	Price Jr.	YES	Raman
YES	Rodriguez	YES	Soto-Martínez	YES	Yaroslavsky

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Adopted Report(s) Title
Motion (Yaroslavsky - Harris-Dawson) - 3-25-26
Motion 19A (Yaroslavsky - Rodriguez) - 3-25-26

