

#9

A M E N D M E N T

I MOVE that motion (Yaroslavsky, Blumenfield - Harris-Dawson, et al.) relative to requesting the City Attorney, with assistance of the Department of City Planning and the Department of Building and Safety, to prepare and present an ordinance to amend the Los Angeles Municipal Code to mandate accountability, close regulatory loopholes, and safeguard the public right-of-way with penalties sufficient to deter illegal off-site signage and ambush marketing activity; and related matters, Item No. 9 on today's Planning and Land Use Management agenda (C.F. 26-0173) BE AMENDED to add the following recommendation:

I FURTHER MOVE that:

1. Any replacement ordinance shall require that signage on temporary construction walls comply with the City's existing sign regulations and zoning code, including applicable limitations on size and location; the ordinance shall not create a new category of off-site signage exempt from those regulations and shall establish clear time limits to ensure such signage remains temporary.

PRESENTED BY _____

JOHN S. LEE

Councilmember, 12th District

SECONDED BY _____