

**MOTION**

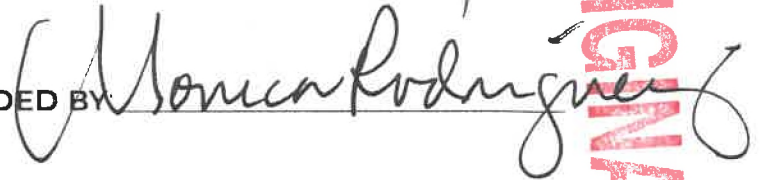
I MOVE that Item 19 on today's Council Agenda, Council File 26-0173, *PLANNING AND LAND USE MANAGEMENT COMMITTEE REPORT relative to preparing an ordinance to amend the Los Angeles Municipal Code (LAMC) to mandate accountability, close regulatory loopholes, and safeguard the public right-of-way with penalties sufficient to deter illegal off-site signage and ambush marketing activity; and related matters.*, be AMENDED to add the following instruction:

- 3. h.** Confirm that nothing in this revised penalty and fine enforcement framework is meant to preclude the City from participating in any further business relationships with offsite advertising companies.

PRESENTED BY:

  
KATY YAROSLAVSKY,  
Councilwoman, 5th District

SECONDED BY:



ORIGINAL

  
MAR 25 2026