

## MOTION

*Keep Hollywood Home - Post-Production, VFX, and Creative Infrastructure Retention & Expansion Program*

Los Angeles is the historic center of the global entertainment industry, yet post-production, visual effects, sound mixing, scoring, and editorial work are increasingly relocating to jurisdictions offering faster permitting, modernized infrastructure, predictable utility access, and targeted incentives. While the State of California is actively considering a standalone post-production tax incentive, the City of Los Angeles must ensure it is structurally prepared to retain and attract this work through land-use certainty, utility readiness, and cost-predictable operations.

Unlike principal photography, post-production work is highly mobile and driven by infrastructure reliability, power capacity, fiber connectivity, sound isolation standards, and predictable timelines. Delays in utility hook-ups, electrical upgrades, and building approvals can determine whether a facility locates in Los Angeles or permanently relocates elsewhere. The City must therefore act decisively within its own authority to remove friction, accelerate approvals, and align utilities, planning, and permitting systems to support post-production and related creative industries.

**I THEREFORE MOVE** that the City Council INSTRUCT the Department of City Planning (DCP), Department of Building and Safety (LADBS), Los Angeles Department of Water and Power (LADWP), the Board of Public Works Film Liaison, the City Administrative Officer (CAO), and FilmLA, to establish a Citywide Post-Production and Creative Infrastructure Retention Program, focused on retaining and expanding post-production, VFX, editorial, sound mixing, scoring, animation, and related creative facilities within the City of Los Angeles including land-use, zoning, and permitting reforms that reduce approval time, increase site certainty, and expand eligible locations for post-production and creative facilities.

**I FURTHER MOVE** that this program prioritize land-use certainty and expedited approvals, including:

- Creation of a ministerial or time-certain permitting pathway for interior-only conversion of existing commercial or industrial space to post-production or creative facilities where no exterior impacts are proposed;
- Identifying amendments or administrative clearances to allow post-production and creative facilities by-right or ministerially in appropriate commercial and industrial zones, including standards for sound attenuation, hours of operation, and loading/parking that reduce discretionary delays.
- Development of standardized checklists for acoustic treatment, electrical load, life-safety, and sound isolation to eliminate ad hoc review requirements;
- Identification of priority commercial and industrial corridors suitable for post-production concentration, including adaptive reuse opportunities; and
- Designation of a single point of coordination through the Board of Public Works Film Liaison to resolve interdepartmental delays.

**I FURTHER MOVE** that the City Council INSTRUCT LADWP to take an active, leadership role in retaining post-production and creative infrastructure, including but not limited to:

- Establishing expedited utility hook-up and service-upgrade timelines for qualifying post-production and creative facilities;

- Creating pre-approved electrical service templates for common post-production and VFX use cases to reduce redesign and resubmittal delays;
- Assigning a dedicated creative-industry utility liaison within LADWP to coordinate with LADBS, Planning, and the Board of Public Works Film Liaison;
- Reporting on opportunities to align utility investments with Certified LA Stage facilities, post-production campuses, and designated production corridors; and
- LADWP's report shall include specific maximum target timelines for service upgrades and hook-ups for qualifying facilities, and identify any barriers requiring Council action

**I FURTHER MOVE** that LADWP report back within 90 days on specific actions it can take—within existing authority—to reduce cost, delay, and uncertainty for post-production and creative-industry customers, including any policy changes requiring Council consideration.

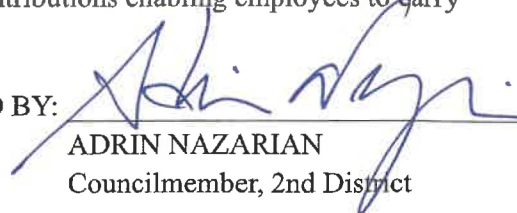
**I FURTHER MOVE** that the City Council INSTRUCT FilmLA and the Board of Public Works Film Liaison to ensure that post-production and creative facilities are fully integrated into the City's filming and production ecosystem, including:

- Clear guidance on when post-production facilities require FilmLA permits versus standard business permits;
- Coordination with the Certified LA Stage program where applicable; and
- Inclusion of post-production facilities in Citywide filming, production, and vendor directories.

**I FURTHER MOVE** that the CAO and CLA evaluate how this City program can be aligned with any future State post-production incentive program to ensure Los Angeles is positioned as the preferred location for qualifying work.

**I FURTHER MOVE** that any production entity or facility receiving benefits under this motion shall, as a condition of eligibility, participate in an employer-sponsored health insurance plan meeting Motion Picture and Television industry standards, with portable contributions enabling employees to carry benefits from employer to employer.

PRESENTED BY:



ADRIN NAZARIAN  
Councilmember, 2nd District

SECONDED BY:



**ORIGINAL**