

MOTION*Keep Hollywood Home - Episodic Series, Feature Film, and Commercial Production Retention Program*

Los Angeles remains the headquarters of the global entertainment industry, yet episodic series, feature films, and major commercial productions increasingly migrate to neighboring jurisdictions with lower costs, modernized permitting systems, and predictable public-safety fee structures. These productions sustain thousands of union careers, drive long-term economic activity, and support an ecosystem of local businesses, stage facilities, and vendors. Recent extensions of the California Film & Television Tax Credit Program have returned productions to the region; however, without City-level cost certainty and retention tools, even State-incentivized productions may base their operations outside Los Angeles.

To ensure that Los Angeles remains the premier destination for long-form production, the City must establish a competitive, predictable, and transparent retention framework that supports productions that base here, return here, or receive State incentives that could otherwise be spent in competing jurisdictions. This program is intended to protect the City's long-form production base and shall be implemented in a manner that does not shift staffing capacity away from episodic series, feature films, and major commercial shoots.

I THEREFORE MOVE that the City Council INSTRUCT the City Administrative Officer (CAO), the Economic and Workforce Development Department (EWDD), FilmLA, and the Board of Public Works (BPW) to develop and present within 90 days a Citywide Episodic, Feature Film, and Commercial Production Retention Program, including but not limited to:

1. Eligibility Criteria for productions receiving retention support, including:
 - Productions awarded the State of California Film & Television Tax Credit; or
 - Film and TV Productions returning to Los Angeles after previously filming elsewhere; or
 - Multi-season episodic series facing relocation risk; or
 - Feature films, recurring commercial campaigns, and franchise productions generating substantial multi-day City activity.

Eligibility shall require:

 - A minimum number of verified filming days within City boundaries; or
 - A minimum level of verified in-City production spending.
2. Predictable Public-Safety Cost Framework, including:
 - Stabilized or capped LAPD and LAFD filming-related fees for multi-day productions;
 - Bundled or multi-day pricing models;
 - Staffing matrices aligned with Certified LA Stage standards.
3. Certified LA Stage Incentive Integration, including:
 - Expedited reviews for retention-eligible productions operating in Certified LA Stages;
 - Coordinated LADBS, LAFD, and Planning review timelines;
 - Published maximum processing timeframes for stage-based productions.
4. Concierge Permitting Pathway for CA tax-credit productions and returning series, requiring FilmLA and the BPW Film Liaison to establish:
 - A priority service lane with clear service standards and escalation protocols;
 - A single point of contact for interdepartmental issues;
 - A rapid-response protocol for delays involving LAPD, LAFD, DOT, RAP, BSS, or other City departments.
5. Long-Form Incentive Structure, including:

- A daily credit, discount, or fee cap for productions filming above a specified number of days;
 - Incentives for productions committing to full seasons or multi-episode blocks within the City;
 - Fee-certainty mechanisms for multi-day shoots in commercial corridors.
6. Commercial Production Retention Measures, including:
 - Standardized staffing expectations;
 - Predictable DOT parking, alley, and lane-use pricing;
 - A streamlined multi-day commercial corridor permitting pathway.
 7. “Keep Hollywood Home Production Partner” Designation for productions that:
 - Base in Certified LA Stages;
 - Hire locally;
 - Conduct substantial verified in-City spending;
 - Film a significant portion of their season or project within the City.
 8. Regional Coordination with Councils of Governments to align:
 - Public-safety protocols;
 - Commercial corridor filming practices;
 - Stage corridor expansion strategies;
 - Multi-jurisdiction permitting expectations.
 9. Verification, Audit, and Compliance Safeguards, including:
 - Verification of in-City filming days and economic activity;
 - Audit procedures ensuring incentives comply with City Attorney and Charter requirements;
 - Annual reporting to Council on retention outcomes, economic impact, and recommended adjustments.

Participation in the Production Retention Program shall be voluntary and designed to provide cost certainty, predictability, and administrative efficiency for productions, and shall not impose new regulatory requirements beyond existing City and safety standards.

I FURTHER MOVE that FilmLA automatically flag all California tax-credit productions and incorporate priority processing timelines for retention-eligible productions into all public-facing guidance, permit workflows, and neighborhood notification materials.

I FURTHER MOVE that for any production entity that receives any benefit through any of the motions presented, that entity shall, as a condition of receiving said benefit, be obligated to participate in an Employer sponsored Health Insurance plan that meets standards established in the Motion Picture and Television industry for each employee employed on any such production. Said Health Plan shall be portable for the employee in that the contributions made by the employer on behalf of the employee shall be in such a manner that the employee is enabled to carry said contribution from employer to employer.

PRESENTED BY: _____

ADRIAN NAZARIAN
Councilmember, 2nd District

SECONDED BY: _____




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