

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED #55

MOTION

In the early 1970s, Ed and Carolyn Rose were a young couple living in the San Fernando Valley who were moved by the poverty they saw in their own community. With support from Our Lady of Peace Catholic Church, they began collecting food, clothing, and household items to help local families in need. In 1971, alongside volunteers from four local churches, they founded what would become Meet Each Need with Dignity (MEND), starting with food pantries operating out of family garages. What began as neighbors helping neighbors soon grew into a nonprofit organization formally incorporated in 1976 and rooted in the belief that every person deserves to be treated with dignity and respect.


By the mid-1980s, MEND established a permanent home in Pacoima, where it continues to serve thousands of low-income individuals, families, seniors, and unhoused residents each year through food distribution, case management, wellness services, and other critical support programs. For more than five decades, the organization founded by Ed and Carolyn Rose has remained a cornerstone of the Northeast San Fernando Valley, providing essential resources and a welcoming space for those facing poverty and housing instability. Their vision and compassion helped build an institution that has touched generations of families and strengthened the fabric of the community.

Ed and Carolyn Rose are powerful examples through their extraordinary leadership, compassion, and commitment to serving others, and by naming this location in their honor, their legacy of dignity and service is permanently remembered in the community they helped uplift.

I THEREFORE MOVE that the intersection of Pierce Street and San Fernando Road be named "Ed and Carolyn Rose Square" and that the Department of Transportation be directed to install permanent ceremonial signage at this location.

PRESENTED BY:

SECONDED BY:


MONICA RODRIGUEZ
Councilwoman, 7th District



ORIGINAL


FEB 13 2026