RESOLUTION NO. 28318

WHEREAS, Los Angeles World Airports management presents for approval, Award of a five (5)-year Contract, with five (5) one-year renewal options, to RideShark Corporation covering a rideshare platform at Los Angeles International Airport, for cost not to exceed $1,250,000; and

WHEREAS, by Resolution 27289, a Transportation Management Organization (TMO) was established to manage traffic demand, reduce vehicle miles traveled to the airport, and increase commute options for employees; and

WHEREAS, additionally, the Los Angeles World Airports (LAWA) Sustainability Action Plan, Mobility Strategy Plan, and City Council Motion 18-0910 all call staff to explore transportation demand management strategies to reduce employee commute trips to the airport; and

WHEREAS, four (4) responsive proposals were received for LAWA's Request for Proposals for rideshare platform. After a comprehensive evaluation, RideShark Corporation (RideShark) was selected based on its written proposal, cost proposal, and demonstration of the platform; and

WHEREAS, RideShark is an enterprise-grade Unified Mobility® software platform designed to help organizations, governments, campuses, and businesses manage and promote sustainable commuting and travel options. It provides a multimodal mobility management system—often called Mobility-as-a-Service (MaaS)—that consolidates a wide range of transportation choices into one custom-branded digital solution available on both mobile and web; and

WHEREAS, the contract will provide a mobile and web-based site for Los Angeles International Airport (LAX) and LAWA employees to be matched with sustainable commute options. Offering a single location for ride-matching will allow employees to pull from a greater pool of potential commute partners and remove the silos from employer to employer that prevent employees from accessing their best commute route; and

WHEREAS, the platform will guide employees through creating a profile, finding alternative commute options and subsidies available through commuteLAX or their employer, joining their preferred program, reporting their alternative commute trips, and submitting program-required reports. The platform will also provide consolidated management and operations of commuteLAX programming in support of commuteLAX staff that eliminates all existing manual back office, data entry, transcribing, and manipulation of business processes; and

WHEREAS, in essence, RideShark is a comprehensive multimodal commuting and mobility management platform that enables organizations to offer, manage, and measure a wide range of sustainable transportation options—from carpooling and transit to walking and cycling—while boosting engagement, reducing environmental impact, and providing actionable data; and

WHEREAS, the platform under RideShark will support LAWA more feasibly/economically than employees alone, as it delivers the scale, niche expertise/specialization and continuity that are difficult for staff to currently replicate in-house; and

WHEREAS, the impact of the platform will help LAX as a workplace to progress in its sustainability initiatives as employees will gain access to fellow commuters campus-wide and improve commuter options; and

WHEREAS, funds for the contract are available in the Fiscal Year 2025-2026 LAWA Operating Budget in Cost Center 1230029 – Rideshare. Funding for subsequent years will be requested as part of the annual budget process; and

WHEREAS, actions taken on this item by the Board of Airport Commissioners will become final pursuant to the provisions of Los Angeles City Charter Section 373;

NOW, THEREFORE, BE IT RESOLVED that the Board of Airport Commissioners hereby adopts the staff report; further adopts staff's determination that the requested action is exempt from the California Environmental Quality Act (CEQA) pursuant to Article II, Section 2.f of the Los Angeles City CEQA Guidelines; approves the Award of a five (5)-year Contract, with five (5) one-year renewal options, to RideShark Corporation covering a rideshare platform at Los Angeles International Airport, for cost not to exceed $1,250,000; and authorizes the Chief Executive Officer, or designee, to execute said Contract with RideShark Corporation subject to approval by the Los Angeles City Council and approval as to form by the City Attorney.

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I hereby certify that this Resolution No. 28318 is true and correct, as adopted by the Board of Airport Commissioners at its Regular Meeting held on Thursday, February 19, 2026.

Grace Miguel – Secretary
BOARD OF AIRPORT COMMISSIONERS