

HOLLYWOOD CENTER MOTEL
6714-6724 West Sunset Boulevard
CHC-2025-6242-HCM
ENV-2025-6243-CE

FINDINGS

(As amended by the Cultural Heritage Commission on February 5, 2026)

The proposed Hollywood Center Motel Historic-Cultural Monument consists of the neon pole sign and the breeze-block wall that front Sunset Boulevard.

- The Hollywood Center Motel "exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community" as an important feature on Sunset Boulevard telling the history of Hollywood as it developed through the evolution of the city.

DISCUSSION OF FINDINGS

The Hollywood Center Motel meets one of the Historic-Cultural Monument Criteria.

The subject property "exemplifies significant contributions to the broad cultural, economic, or social history of the nation, state, city, or community" as an important feature on Sunset Boulevard telling the history of Hollywood as it developed through the evolution of the city.

Starting in the late 1800s and early 1900s, Sunset Boulevard provided access to the then Hollywood agricultural settlement before becoming a significant route servicing the entertainment industry beginning in the 1910s. Between 1910 and the 1930s, the population of Hollywood grew rapidly to support the burgeoning entertainment industry, and Hollywood transformed from a residential community of spacious homes on large lots to an active urban center. As Hollywood Boulevard became more commercial, the residential cross-streets to the north and south, including Sunset Boulevard, began to be developed with more dense residential housing types such as apartment houses, residential hotels, and bungalow courts, like the bungalows constructed at the Hollywood Center Motel property when it served a multi-family residential use.

By the 1950s, the major industry in Hollywood shifted from the motion picture industry to tourism and in 1954, central Hollywood became more accessible with the opening of the Hollywood Freeway (U.S. Route 101). As a result, there was an increased demand for motels as increasingly more travelers and tourists visited by car, which coincides with the transition of the Hollywood Center Motel from multi-family residential use to a motel around 1954. Throughout the 1950s, motels like the Hollywood Center Motel, and other car-centric developments, were constructed alongside some of Hollywood's most heavily traveled vehicular corridors such as Sunset Boulevard. Motel properties constructed during this period included some common characteristics including low-slung plans, eye-catching signage like the Hollywood Center Motel neon pole sign, and other features, such as the breeze-block wall at the subject property, that are explicitly oriented toward passing motorists.

While the subject property has experienced extensive alterations, the remaining characteristic features retain a sufficient level of integrity of location, design, setting, materials, workmanship, feeling, and association to convey its significance. The neon pole sign and breeze-block wall, both installed around 1958, illustrate the property's transformation over the years from a single-family residence, and later multi-family housing, to touristic, motel use, that tell the story of the cultural and economic evolution of the Hollywood community.

CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") FINDINGS

State of California CEQA Guidelines, Article 19, Section 15308, Class 8 *"consists of actions taken by regulatory agencies, as authorized by state or local ordinance, to assure the maintenance, restoration, enhancement, or protection of the environment where the regulatory process involves procedures for protection of the environment."*

State of California CEQA Guidelines Article 19, Section 15331, Class 31 *"consists of projects limited to maintenance, repair, stabilization, rehabilitation, restoration, preservation, conservation or reconstruction of historical resources in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring, and Reconstructing Historic buildings."*

The designation of the Hollywood Center Motel as an Historic-Cultural Monument in accordance with Chapter 9, Article 1, of the City of Los Angeles Administrative Code ("LAAC") will ensure that future construction activities involving the subject property are regulated in accordance with Section 22.171.14 of the LAAC. The purpose of the designation is to prevent significant impacts to an Historic-Cultural Monument through the application of the standards set forth in the LAAC. Without the regulation imposed by way of the pending designation, the historic significance and integrity of the subject property could be lost through incompatible alterations and new construction and the demolition of an irreplaceable historic site/open space. The Secretary of the Interior's Standards for Rehabilitation are expressly incorporated into the LAAC and provide standards concerning the historically appropriate construction activities which will ensure the continued preservation of the subject property.

The City of Los Angeles has determined based on the whole of the administrative record, that substantial evidence supports that the Project is exempt from CEQA pursuant to CEQA Guidelines Section Article 19, Section 15308, Class 8 and Class 31. The project was found to be exempt based on the following:

The use of Categorical Exemption Class 8 in connection with the proposed designation is consistent with the goals of maintaining, restoring, enhancing, and protecting the environment through the imposition of regulations designed to prevent the degradation of Historic-Cultural Monuments.

The use of Categorical Exemption Class 8 in connection with the proposed designation is consistent with the goals of maintaining, restoring, enhancing, and protecting the environment through the imposition of regulations designed to prevent the degradation of Historic-Cultural Monuments

Furthermore, none of the exceptions to the Categorical Exemption Under CEQA Guidelines Section 15300.2 apply to the proposed Project. The proposed Project will not result in significant cumulative impacts from successive projects of the same type in the same place. The Project

does not involve unusual circumstances as it is in a similar location, topography, and streetscape as other Historic-Cultural Monuments in the Hollywood Community Plan Area. The Project will not damage scenic resources in a state scenic highway. The Project site is not on a list compiled pursuant to Government Code Section 65962.5 related to hazardous waste sites. The Project will also not cause a substantial adverse change in the significance of an historical resource.

Categorical Exemption ENV-2025-6243-CE was prepared on February 5, 2026.