

CATEGORICAL EXEMPTION and PLANNING AND LAND USE MANAGEMENT (PLUM) COMMITTEE REPORT relative to the inclusion of Hollywood Center Motel (consisting of the neon pole sign and the breeze-block wall that front Sunset Boulevard), located at 6714 - 6724 West Sunset Boulevard, in the list of Historic-Cultural Monuments.

Recommendations for Council action:

1. DETERMINE that the proposed designation is categorically exempt from the California Environmental Quality Act (CEQA), pursuant to Article 19, Section 15308, Class 8 and Article 19, Section 15331, Class 31 of the State CEQA Guidelines.
2. DETERMINE that the subject property conforms with the definition of a Monument pursuant to Section 22.171.7 of the Los Angeles Administrative Code.
3. ADOPT the amended FINDINGS of the Cultural Heritage Commission (CHC) as the Findings of Council.
4. APPROVE the recommendations of the CHC relative to the inclusion of Hollywood Center Motel (consisting of the neon pole sign and the breeze-block wall that front Sunset Boulevard), located at 6714 - 6724 West Sunset Boulevard, in the list of Historic-Cultural Monuments.

Applicant: Hollywood Heritage

Owners: Andranik Sogoyan, 6720 Sunset LLC; and Investors Equitable Fund, Inc.

Case No. CHC-2025-6242-HCM

Environmental No. ENV-2025-6243-CE

Fiscal Impact Statement: None submitted by the CHC. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

TIME LIMIT FILE – MAY 6, 2026

(LAST DAY FOR COUNCIL ACTION – MAY 6, 2026)

Summary:

At its regular meeting held on April 14, 2026, the PLUM Committee considered a CHC report relative to the inclusion of Hollywood Center Motel (consisting of the neon pole sign and the breeze-block wall that front Sunset Boulevard), located at 6714 - 6724 West Sunset Boulevard, in the list of Historic-Cultural Monuments. Department of City Planning staff provided an overview of the matter. A representative for Council District 13 spoke in support of the nomination. After providing an opportunity for public comment, and comments from the Owners' Representative, the Committee recommended to approve the inclusion of Hollywood Center Motel (consisting of the neon pole sign and the breeze-block wall that front Sunset Boulevard) in the list of Historic-Cultural Monuments. This matter is now submitted to the Council for consideration.

Respectfully Submitted,

PLANNING AND LAND USE MANAGEMENT COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
BLUMENFIELD:	YES
HUTT:	YES
NAZARIAN:	YES
LEE:	YES
RAMAN:	YES

CR/dl
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-NOT OFFICIAL UNTIL COUNCIL ACTS-