

CERTIFICATE OF POSTING FOR PUBLIC HEARING

CASE NO. CPC-2025-4306-DB-PR-ZV-1A
ENV-2024-8218-HES

This certifies that I/WE have posted the **NOTICE OF PUBLIC HEARING** sign for (Project Description):

An Appeal- Demolition of a parking lot and a construction of a commercial residential mixed-use project, with 3 buildings, 884,278 of floor area, 1,00 dwelling units, and 6547 sf of commercial space.

located at (Project Address): 757-787 South Alameda Street

for the Public Hearing/Meeting scheduled on: Tuesday, May 12, 2026

I hereby certify under the penalty of perjury that I posted the above-mentioned **NOTICE OF PUBLIC HEARING** on the 5/1 day of 2026.

Applicant (Print)

Rosa Falcon(QMS)

Representative/Posting Agent (Print)

Signature

Rosa Falcon
Signature

Date _____

The processing of your case will not be completed until this form is returned, along with the required photographs verifying the posting to the case file for your project to the project case file. This form and photographs may be submitted digitally or in hard-copy; for current mailing addresses, contact the assigned project planner for the case.

Regardless of who posts the site, it is always the responsibility of the Applicant to assure that the notice is firmly attached, legible, posted for public view from the property street frontage, and remains in that condition throughout the entire posting period.

PATRICE Y. LATTIMORE
CITY CLERK

RUBEN VIRAMONTES
EXECUTIVE OFFICER

City of Los Angeles CALIFORNIA



KAREN BASS
MAYOR

OFFICE OF THE
CITY CLERK

Council and Public Services Division
200 N. Spring Street, Room 395
Los Angeles, CA 90012
General Information - (213) 978-1133
FAX: (213) 978-1040

clerk.lacity.org

April 17, 2026

CPC-2025-4306-DB-PR-ZV-1A
ENV-2024-8218-HES
Council District 14

NOTICE TO OWNER(S) AND OCCUPANT(S) WITHIN A 500-FOOT RADIUS, APPLICANT(S), APPELLANT(S), NEIGHBORHOOD COUNCIL, AND INTERESTED PARTIES

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing in-person on **Tuesday, May 12, 2026** at approximately **2:00 P.M.**, or soon thereafter, in the John Ferraro Council Chamber, Room 340, City Hall, 200 North Spring Street, Los Angeles, CA 90012 (entrance on Main Street), to consider the following: Housing Element Checklist, and all its appendices, the Proposed Project is within the scope of the program approved in the 2021-2029 Housing Element and the 2021-2029 Housing Element Environmental Impact Report (EIR) No. ENV-2020-6762-EIR; State Clearinghouse No. 2021010130, certified on November 24, 2021, and Addendum No. ENV-2020-6762-EIR-ADD1 adopted on June 14, 2022 and the Addendum No. ENV-2020-6762-EIR-ADD2 adopted on December 10, 2024, Mitigation Monitoring Program, pursuant to the California Environmental Quality Act (CEQA) Guidelines Section 15168(c), and related CEQA findings; report from the Los Angeles City Planning Commission (LACPC); and, an Appeal filed by Supporters Alliance for Environmental Responsibility (SAFER) (Representative: Kylah Staley, Lozeau Drury LLP), from the determination of the LACPC in: 1) approving a Site Plan Review, pursuant to Los Angeles Municipal Code (LAMC) Section 13B.2.4, for a development which creates, or results in, an increase of 50 or more dwelling units; and, 2) approving a Variance, pursuant to LAMC Section 13B.5.3, to allow three projecting signs at the project site to have 300 square feet per sign face (combined projecting sign face area of 1,800 square feet) in lieu of the 48 square feet per sign face otherwise required per LAMC Section 4C.11.6-C.9.D; for the demolition of existing surface parking lots and the construction of three eight-story buildings containing a total of 1,000 residential dwelling units, of which 114 units would be restricted to Very Low Income households, the Project would have a total of 844,278 square feet of floor area (including 6,547 square feet of commercial floor area) and 1,092 vehicular parking spaces within two subterranean levels, the maximum height of each of the three buildings would range from 100 feet to 102 feet in height; for the properties located at 757 - 787 South Alameda Street; 1318 - 1396 East 7th Street; 136 - 196 South Central Avenue; 1301 - 1327 East 8th Street; 700 - 760 South Market Court; 720 - 746 South Terminal Street; and 760 South Warehouse Street, subject to modified Conditions of Approval.

Applicant: Jeffrey Goldberger, Alameda Square Owner, LLC
Representative: Kyndra Casper, DLA Piper LLP

AN EQUAL OPPORTUNITY EMPLOYER

Case No. CPC-2025-4306-DB-PR-ZV-1A
Environmental No. ENV-2024-8218-HES
Related Case: VTT-84331-HCA

The audio for this meeting is broadcast live on the internet at: <https://clerk.lacity.org/calendar>.

Requests for reasonable modification or accommodation from individuals with disabilities, consistent with the Americans with Disabilities Act can be made by contacting the City Clerk's Office at (213) 978-1133. For Telecommunication Relay Services for the hearing impaired, please visit this site for information: <https://www.fcc.gov/consumers/guide/telecommunications-relay-services-trs>.

If you are unable to appear at this meeting, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012, or submitted through the Public Comment Portal: www.LACouncilComment.com.

In addition, you may view the contents of Council file No. **26-0340** by visiting: www.lacouncilfile.com.

Please be advised that the Planning and Land Use Management Committee reserves the right to continue this matter to a later date, subject to any time limit constraints.

For inquiries about the project, contact City Planning staff:

Esther Ahn

(213) 978-1486

esther.ahn@lacity.org

For inquiries about the meeting, contact City Clerk staff:

Candy Rosales

(213) 978-1078

clerk.plumcommittee@lacity.org

Candy Rosales

Deputy City Clerk, Planning and Land Use Management Committee

Note: If you challenge this proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Clerk at, or prior to, the public hearing. Any written correspondence delivered to the City Clerk before the City Council's final action on a matter will become a part of the administrative record. The time in which you may seek judicial review of any final action by the City Council is limited by California Code of Civil Procedure Section 1094.6 which provides that an action pursuant to Code of Civil Procedure Section 1094.5 challenging the Council's action must be filed no later than the 90th day following the date on which the Council action becomes final.



NOTICE OF PUBLIC HEARING

Alameda St
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NOTICE
OF PUBLIC
HEARING

Business: Key inflation gauge hits 3-year high as Iran war spikes gas prices. A8

DAILY NEWS

SERVING THE SAN FERNANDO AND SURROUNDING VALLEYS

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ant fund gives Muir High \$2

ambacita Sports Foundation

"They're expected to work fast," Resendiz said. "This has



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und gives Muir Hi

s Foundation
softball field

field with a new state-
synthetic field

“They’re expected to work fast,” Resendiz said. “This has been in the works for many months. We’re grateful.”

The field is named after Lakers legend Kobe Bryant and





**NOTICE
OF PUBLIC
HEARING**

NOTICE OF PUBLIC HEARING
The following project is scheduled for a public hearing on the date and at the location specified below. The public is invited to attend the hearing and to provide comments on the project. Comments should be submitted to the Planning Department at least 10 business days before the hearing. The hearing will be held in a public hearing room at the City of Los Angeles, Department of Planning, 12001 Wilshire Blvd., 12th Floor, Los Angeles, CA 90025. The hearing will be held on Thursday, June 14, 2018, at 10:00 a.m. The project is the proposed development of a new office building at 12001 Wilshire Blvd., Los Angeles, CA 90025. The project is currently in the preliminary stages of development and is subject to the review and approval of the City of Los Angeles Planning Commission. The Planning Commission will hold a public hearing on the project on the date and at the location specified above. The public is invited to attend the hearing and to provide comments on the project. Comments should be submitted to the Planning Department at least 10 business days before the hearing. The hearing will be held in a public hearing room at the City of Los Angeles, Department of Planning, 12001 Wilshire Blvd., 12th Floor, Los Angeles, CA 90025. The hearing will be held on Thursday, June 14, 2018, at 10:00 a.m. The project is the proposed development of a new office building at 12001 Wilshire Blvd., Los Angeles, CA 90025. The project is currently in the preliminary stages of development and is subject to the review and approval of the City of Los Angeles Planning Commission.

ss: Key inflation gauge hits 3-year high as Iran war spikes gas prices

DAILY NEWS

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fund gives Muir Hi

ports Foundation
new softball field

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Business: Key inflation gauge hits 3-year high as Iran war spikes gas prices. A8

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... fund gives Muir High \$2M

a Sports Foundation
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softball field with a new state-of-the-art synthetic field.

The new field, which will be named the "Kobe and Gianna

"They're expected to work fast," Resendiz said. "This has been in the works for many months. We're grateful."

The field is named after Lakers legend Kobe Bryant and his daughter Gianna, who both tragically died in a helicopter



John Muir School's new softball field will be named the "Kobe and Gianna Field."

**NOTICE
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NOTICE
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Business: Key inflation gauge hits 3-year high as Iran war spikes gas prices. A8

DAILY NEWS

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Want fund gives Muir High \$2M

**Mambacita Sports Foundation
to build a new softball field**

softball field with a new state-of-the-art synthetic field. The new field, which will be named the "Kobe and Gianna Bryant Field," is set to begin construction following the spring season and is expected to be completed sometime in August, Muir athletic director Alfredo Resendiz said.

"They're expected to work fast," Resendiz said. "This has been in the works for many months. We're grateful."

The field is named after Lakers legend Kobe Bryant and his daughter Gianna, who both tragically died in a helicopter crash in 2020.

The field project is expected to be built with a recyclable, PFAS-free synthetic turf

See **MUIR** on Page A6



John Muir High School's new softball field will be named the "Kobe and Gianna Bryant Field." At left, a Muir softball game takes place at Arcadia School in Arcadia. PHOTO BY KEITH DURFEE

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