

PERSONNEL AND HIRING

MOTION

The United Farm Workers of America, also known as United Farm Workers (UFW), is the nation's longest-enduring farm worker union, founded in 1962. The AFL-CIO chartered the United Farm Workers in August 1966. It originated from the merger of two worker's rights organizations, the National Farmer Workers Association (NFWA) and the Agricultural Workers Organizing Committee (AWOC). As a result of grassroots, door-to-door outreach efforts, these two groups allied and transformed from workers' rights organizations into a union when the Filipino-American and Mexican-American farmworkers in Delano, California, initiated a grape strike, and the NFWA went on strike in support. The Delano Grape Strike grew to other growers and lasted five years. This effort focused on justice for workers and involved faith-based groups, unions, and community organizations and contributed to millions of consumers joining the boycott (a nationwide poll in 1975 estimated 17 million Americans were boycotting table grapes).

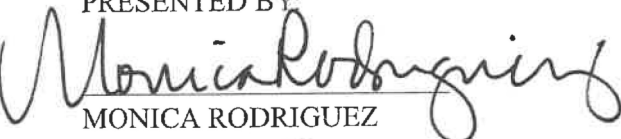
Throughout the struggle, the UFW remained dedicated to the principles of nonviolence. In 1975, UFW won the passage of the Agricultural Labor Relations Act, a landmark agreement recognizing the right of farm workers in California to organize. Since those early decades, the UFW has continued to win important victories for farm workers in agricultural industries across the nation.

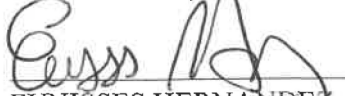
The UFW has been inspiring farm workers across the U.S. to organize, mobilizing allies in the struggle, and spreading the "¡Sí se puede!" (yes it can be done) message for over 50 years. It is important for the City to honor this important legacy and the vital work done by farmworkers.

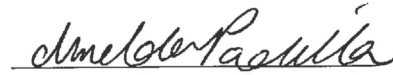
I THEREFORE MOVE that the City Council REQUEST that the City Attorney, with assistance from the City Administrative Officer (CAO), prepare and present an ordinance amending the Los Angeles Administrative Code Section 4.119 a(4) to create Farm Workers Day as a legal holiday for City employees and remove the reference to Cesar E. Chavez's Birthday (the last Monday in March).

I FURTHER MOVE that the CAO be directed to update all affected Memorandum of Understandings with the City's labor partners to identify Farm Workers Day as the new name of the holiday on the last Monday in March.

PRESENTED BY:


MONICA RODRIGUEZ
Councilwoman, 7th District


EUNISSES HERNANDEZ
Councilmember, 1st District


IMELDA PADILLA
Councilmember, 6th District


YSABEL JURADO
Councilmember, 14th District

SECONDED BY:


HUGO SOTO-MARTINEZ
Councilmember, 13th District



ORIGINAL

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