

MOTION

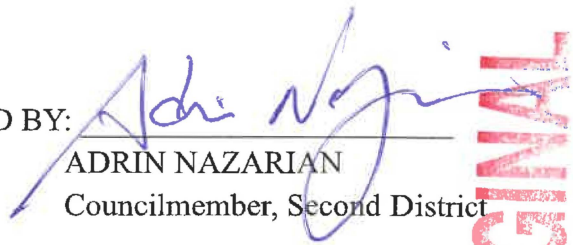
TO CITY CLERK FOR PLACEMENT ON NEXT
COUNCIL AGENDA TO BE POSTED #63

The FIFA World Cup is one of the most widely viewed global sporting events, drawing millions of visitors and generating significant economic activity for host cities and surrounding communities. As Los Angeles prepares to welcome visitors and showcase its diverse neighborhoods, there is a unique opportunity to promote civic pride, support local businesses, and create a vibrant, unified visual identity across the City.

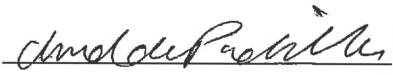
I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code Section 62.132, approve the Street Banner program being coordinated by Council District 2 as a City of Los Angeles Event Street Banner Program for the period of April 10, 2026 to July 20, 2026

I FURTHER MOVE that the City Council approve the content of the attached street banner design.

PRESENTED BY:


ADRIAN NAZARIAN
Councilmember, Second District

SECONDED BY:



ORIGINAL



MAR 27 2026



Adrin Nazarian

Councilmember, Second District



NOHO

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Adrin Nazarian

Councilmember, Second District



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