



APPLICATION FOR DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY (PCN)

PURSUANT TO CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTIONS 23958 AND 23858.4

There is no Filing Fee for this application

INSTRUCTIONS

ALL APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS:

1. COMPLETE THE FORM BELOW
2. ATTACH THE FOLLOWING:
 - A. COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING
 - B. LETTER OF DETERMINATION APPROVING A CONDITIONAL USE PERMIT FOR ALCOHOL SALES
 - C. MAILING LIST OF ABUTTING PROPERTY OWNERS
 - MUST INCLUDE IN LIST – APPLICANT, REPRESENTATIVE, AND PROPERTY OWNER, IF APPLICABLE
 - MUST USE EXCEL TEMPLATE PROVIDED

[Click here to download the Excel Template](#)

SUBMIT THE COMPLETED PCN APPLICATION VIE EMAIL TO:
OFFICE OF THE CITY CLERK, CITY OF LOS ANGELES
CLERK.PCN@LACITY.ORG

ALL FIELDS ARE REQUIRED – COMPLETE ALL ITEMS BELOW OR USE “N/A”

PROJECT NAME	Whole Foods Market
PROJECT ADDRESS	3443 S Sepulveda Blvd, Los Angeles, CA 90034
COUNCIL DISTRICT	Council District 5

APPLICANT

Check if the Property Owner is the same as the Applicant

NAME	Mrs Gooch Natural Food Market dba Whole Foods Market c/o Ryan Bissett
ADDRESS	PO Box 684786, Austin, TX 78768
PHONE	512-542-0876
EMAIL	Ryan.Bissett@wholefoods.com

PROPERTY OWNER

NAME	Balboa Cove Group, LP c/o Jack Nourafshan
ADDRESS	6410 Wilshire Blvd, Suite 1500, Los Angeles, CA 90048
PHONE	323-653-3777

REPRESENTATIVE

Check if the Representative is the same as the Applicant

NAME	Stephen Jamieson
ADDRESS	426 Culver Blvd, Playa Del Rey, CA 90293
PHONE	310-822-9848
EMAIL	sjamieson@ssjlaw.com

TYPE OF BUSINESS	Grocery store with ancillary sale of a full line of alcoholic beverages
CITY PLANNING CASE NO.	ZA-2024-5093-CUB-PR
TYPE OF ALCOHOL SALES (Select one option)	Off-Site

AGENT, CA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

CONTACT INFORMATION REQUIRED. APPLICATION MAY BE REJECTED IF CONTACT INFORMATION IS NOT PROVIDED.

NAME	James Quintana
EMAIL	james.quintana@abc.ca.gov

Note: Attachment maximum size is 25 MB