



KAREN BASS
MAYOR

April 14, 2026

Honorable Members of the City Council
c/o City Clerk
Room 395, City Hall

Re: Extension of Appointment of Interim General Manager, Economic and Workforce Development Department: Mr. Frederick Jackson

Honorable Members:

Pursuant to City Charter §508(c), I hereby re-appoint Mr. Frederick Jackson as the Interim General Manager of the Economic and Workforce Development Department, subject to your confirmation.

I certify that in my opinion Mr. Jackson is especially qualified by reason of training and experience for the work which shall devolve upon him, and that I make the appointment solely in the interest of the City. Attached please find a copy of Mr. Jackson's resume, which provides greater detail about his experience.

Sincerely,

A handwritten signature in black ink that reads 'Karen Bass' in a cursive style.

KAREN BASS
Mayor

KB:ta

cc: The Honorable Curren Price, Chair, Economic Development and Jobs Committee
Matt Szabo, City Administrative Officer Patrice Lattimore, City Clerk
Sharon Tso, Chief Legislative Analyst Malaika Billups, Personnel Department
Heather Holt, Ethics Commission Nicole Enriquez, Ethics Commission
General Managers' Association

FREDERICK L. JACKSON, MPA

Economic Development Executive

Professional Summary

Economic Development Director with over 15 years of experience advancing city-wide economic growth, urban planning, real estate development, and environmental protection through visionary leadership, program development, and public-private partnerships. Skilled at leading high-impact departments, optimizing resources, and aligning development initiatives with civic priorities to attract investment, support local businesses, and enhance long-term community value. Proven track record in managing multi-million-dollar real estate and construction projects that drive community revitalization and sustainable growth.

Key Expertise

- Program and Project Management
- Fiscal Planning & Management
- Real Estate Development
- Economic Development
- Planning
- Strategic Partnerships
- Community Development & Relations
- Team Leadership & Mentoring

Experience

City of Los Angeles | Los Angeles, CA

(Interim) General Manager, Economic and Workforce Development

Oct 2025 – Present

- Serves as Chief Executive of the economic and workforce development agency, leading strategy, operations, and program delivery of \$300 million annually in federal, state, and local funding to support job creation, small business growth, and economic mobility.
- Provide executive leadership to a staff of **170 employees** and oversee a network of **200 contracted service providers**, ensuring effective delivery of workforce and economic development programs.

City of Los Angeles | Los Angeles, CA

Assistant General Manager, Economic and Workforce Development

Oct 2020 – Oct 2025

- Directed a \$25M operational budget and led a high-performing team of 35 employees to optimize programming, resource allocation, and service delivery across a \$400M Economic Development Division, encompassing city-owned real estate, business lending, and business assistance programs
- Successfully stabilized and expanded the internal team during the COVID-19 pandemic, growing headcount from 19 to 35 while fostering a culture of collaboration, open communication, and psychological safety, resulting in low turnover and high employee engagement
- Secured over \$50M in ARPA funding to launch and scale economic development programs, including LA Optimize, JEDI Zones, 5,000 Small Business Recovery Grants, the Good Food Zone Program supporting 40 businesses in food deserts, and the Legacy Business Program for long-standing LA enterprises
- Operationalized the Legacy Business Program, designing robust support services for businesses operating in Los Angeles for over 20 years, offering resources in digital marketing, technology enablement, succession planning, and business continuity
- Annually secure more than \$15M in Community Development Block Grant (CDBG) funding to support 10 Business Source Centers that provide various assistance and tools for small businesses that annually creates over 500 jobs, launch over 300 businesses, and provide over \$24M in capital funding.
- Leveraged Workforce Investment Opportunity Act (WIOA) Funding to launch the Meta (Facebook) Career Connections Program that provided funded, paid digital marketing and social media training and internships to over 200 youth
- Lead the end-to-end oversight of the Economic Development Division, including strategic planning, implementation, monitoring, performance evaluation, compliance, and administration to ensure program alignment with city priorities
- Championed for and secured \$550M for the development of a city-wide Economic Development Strategic Plan by defining goals, action steps, and performance metrics to guide business and industry services across departments and stakeholders

City of Inglewood | Inglewood, CA

Senior Planner

Jan 2016 – Oct 2020

- Led a multidisciplinary team of planners, urban designers, traffic engineers, and economists to successfully complete two Transit-Oriented Development (TOD) plans, covering about 600 acres and aligning land use strategy with sustainable mobility goals, contributing to long-term development strategies that integrated equitable community development including California Environmental Quality Act (CEQA) analysis, General Plan Amendments, and Zoning Ordinance updates
- Collaborated on the California Environmental Quality Act (CEQA) research and analysis as well as the discretionary General Plan Amendments and Zoning entitlement approvals for the Intuit Dome National Basketball Association (NBA) Arena

- Oversaw a consultant team of planners and traffic engineers to develop a First/Last Mile Strategy to improve access to transit stations and stops, particularly for pedestrians and cyclists for the transit stations along the Crenshaw/LAX

Barclay Development Associates | Los Angeles, CA

Real Estate Development and Brokerage Professional Consultant

Nov 2014 – Jan 2016

- Delivered real estate consulting services, including entitlement and permit processing, design coordination, construction feasibility assessment, and schedule development, culminating in a finalized site plan and architectural concept for a \$5M community complex for the Stentorian
- Conducted in-depth real estate acquisition analysis for McCormack Baron Salazar, performing preliminary site due diligence and feasibility research for approximately 20 potential development projects
- Brokered 4 real estate transactions including 3 single-family homes and 1 6-unit apartment building

Mckissack & Mckissack | Los Angeles, CA

West Coast Operation Manager/Senior Project Manager

Jan 2010 – Nov 2014

- Recruited, mentored, and managed a 14-member staff assigned to seven different design, engineering, and construction projects; conducted performance evaluations and ensured high-quality project execution across multiple teams
- Led a multidisciplinary team of urban designers, landscape architects, and building architects in the successful development of a \$1.7B urban design, streetscape, and station area plan for the Crenshaw/LAX Transit Corridor, transforming a historically underserved area and aligning infrastructure investment with community needs
- Oversaw the planning and production of the Crenshaw/LAX Transit Corridor's \$1.7B design initiative, guiding urban designers and architects in the community's first major infrastructure investment
- Contracted and directed technical consultants to conduct site due diligence, develop architectural and landscape designs, manage construction budgeting and scheduling, and execute RFQ/RFP processes for a \$1.5M childcare facility

The McGregor Company | Los Angeles, CA

Jan 2007 – Jul 2009

Lennar Urban Development Group | Los Angeles, CA

Jul 2005 – Dec 2007

Urban Partners, LLC | Los Angeles, CA

Oct 2003 – Jun 2005

University of California, Merced | Merced, CA

Sept 2000 – Sept 2003

City of San Francisco Redevelopment Agency | San Francisco, CA

Sept 1999 – June 2000

Corridor Economic Development Corporation | Los Angeles, CA

Jan 1994 – Jun 1999

Education & Certifications

City University of New York, Baruch College | New York, NY

Master of Public Administration (MPA)

California Polytechnic University at Pomona | Pomona, CA

Bachelor of Science, Urban and Regional Planning

California Real Estate License #01370466

Training

Consortium Leadership Development Training Program

Certificate of Completion Construction Management School Turner Construction Management School

California Affordable Housing and Community Development Training Local Initiative Support Corporation (LISC)

Summer Program in Real Estate Finance and Development University of Southern California, School of Business

Certificate of Economic Development Management University of California at Riverside

Professional Affiliations

Los Angeles Development Fund - President

City of Los Angeles Transfer of Floor Area Rights Public Benefit Payment Trust Fund Committee Member

American Planning Association - Member

Urban Land Institute Member

California Association of Local Economic Development Member

Lambda Alpha International Honorary Society - Member