

CITY OF LOS ANGELES
OFFICE OF THE CITY CLERK



APPLICATION TO NAME OR RENAME COMMUNITIES

Filing Requirement

Pursuant to Council action of January 31, 2006 (Council File 02-0196), an application, including a petition, must be submitted to either change a neighborhood name or create one where none previously existed. The petition must contain a minimum of 500 signatures of individuals who either reside in and/or have businesses, both profit and nonprofit, in the neighborhood being named or re-named. If the population of the neighborhood is under 2,500 people, then 20% of the population of the area being named or renamed is required. No fee is required for the submission of this application.

Please check one: Name Community Rename Existing Community

Petition Attached: 500 signatures 20% of population

$$\frac{284 \text{ businesses}}{\text{Population Total}} \times .2 = \frac{56.8}{\text{No. of signatures required}}$$

1. APPLICANT INFORMATION

The application requests advocates for a name change to form a group of two or more members who reside within the boundaries of the area to be named.

Primary Applicant

Name: SUDHACTER, KIM d.
Last First M.I.

Mailing Address: 2225 N. BEACHWOOD DR. #211
Street Address

LOS ANGELES CA 90068
City State Zip

Telephone: 213-369-6062 FAX: _____

Email: kim@urbanlegendpr.com

Received: 4-24-26;
Office of the City Clerk
Andrew Suh

Application Complete 4-28-26

Street boundaries of the community to be named / renamed (Please attach map and/or legal description):

- All businesses fronting on Melrose Ave from Fairfax to Citrus on the north side
- All businesses fronting on Melrose Ave from Fairfax to Highland on the south side

ON BEHALF OF THE AFOREMENTIONED ADVOCATES, THE UNDERSIGNED AGREES TO PROMPTLY NOTIFY THE CITY CLERK OF CHANGES TO THE FOREGOING INFORMATION AND AGREES TO SUBMIT A REVISED APPLICATION AND PETITION IN THE EVENT THAT THIS OCCURS.


Signature
4/24/2016
Date

To be filed in the: Office of the City Clerk
200 North Spring Street, Room 395
Los Angeles, California 90012
eric.villanueva@lacity.org; 213-978-1073

CITY OF LOS ANGELES
OFFICE OF THE CITY CLERK

PETITION FOR
NAMING / RENAMING COMMUNITY

Pursuant to Council action of January 31, 2006 (Council File 02-0196), a petition must accompany the application to name or rename a community. The petition must contain a minimum of 500 signatures of individuals who either reside in and/or have businesses, both profit and nonprofit, in the neighborhood being name or renamed. If the population of the neighborhood is under 2,500 people, then 20% of the population of the area being named or renamed is required. All addresses will be confirmed as to their location within the boundaries of the community being named/renamed. Therefore, to prevent any delay in the application approval process, it is recommended that additional signatures be collected in case some addresses are not located within the bounded area.

Petition for:

the Community of Melrose Avenue business corridor (current name of community) to be renamed the
Community of Melrose Arts District (proposed community name).

OR

the area bounded by the following streets (street boundaries of area to be named) Melrose Avenue from Fairfax to
Highland, a block north to the alley, and a block south to the alley

to be named the Community of _____ (proposed community name).

I, Kim Sudhalter, do hereby certify that I am a resident of the City of Los Angeles; that my present, precise
residential is 2225 N. Beachwood Dr #211, LA CA 90068, in the City of Los Angeles, County of Los Angeles, State of
California; and that I was at least 18 years of age at the time I circulated this petition for signatures. Each
signature on this sheet is genuine and was affixed thereto, on the date shown, in my presence, by a separate
individual who declared at the time of signing to be a resident or business owner, profit or nonprofit, of the community being
named / renamed, at the address as set forth.

Declaration under Penalty of Perjury

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge and belief.

Executed this 23 day of March, 2026 at Los Angeles, California.

Kim Sudhalter
(Signature of Circulator)

2225 N. Beachwood Dr #211
(Residence Address)

Los Angeles CA 90068
(City) (Zip Code)

PETITION FOR NAMING / RENAMING COMMUNITY

FOR OFFICE OF CITY CLERK

SIG#	LN#	NAME OF PETITIONER	ADDRESS	DATE	OFFICE USE ONLY
	1	Print Name Isabel Santos Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7716 Melrose Ave City Los Angeles Zip 90046	Today's Date 02.27.26	
	2	Print Name John Gaudry Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7706 Melrose Ave City L.A. CA Zip 90046	Today's Date 02/27/26	
	3	Print Name Ros a Fioke Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7702 Melrose City LOS ANGELES Zip 90046	Today's Date 02/27/26	
	4	Print Name Rendell Hopkins Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7700 Melrose City Los Angeles Zip 90046	Today's Date 2.27.26	
	5	Print Name Kiko Bailey Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7660 Melrose City Los Angeles Zip 90046	Today's Date 2/27/26	
	6	Print Name Anya Sueno Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7650 Melrose City LOS ANGELES Zip 90046	Today's Date 2/27/26	
	7	Print Name Sarah Brown Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7624 Melrose Ave City Los Angeles Zip 90046	Today's Date 2/27/26	
	8	Print Name Carl Zornes Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7622 Melrose Ave City Los Angeles Zip 90046	Today's Date 2/27/26	
	9	Print Name Rebecca Bell Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7610 Melrose Ave City LOS ANGELES CA Zip 90046	Today's Date 2/27/26	
	10	Print Name Tommaso Mael Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7608 Melrose Ave. City Los Angeles Zip	Today's Date 2/27/26	
	11	Print Name Ernesto Rosales Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7600 Melrose Ave City Los Angeles Zip	Today's Date 2/27/26	
	12	Print Name KRYSTAL THOMAS Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7600 Melrose Ave City L.A. Zip 90046	Today's Date 2/27/26	
	13	Print Name Wendy Kentjian Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7600 D Melrose City L.A. Zip 90046	Today's Date 2/27/26	
	14	Print Name IBANIA LOPEZ Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7560 Melrose Ave City L.A. Zip 90046	Today's Date 2/27/26	
	15	Print Name Jose Hernandez Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7574 Melrose Ave City Los Angeles Zip 90046	Today's Date 2/27/26	
	16	Print Name Vanessa Sanchez Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7550 MELROSE AVE 7550 City Los Angeles Zip	Today's Date 2/27/26	
	17	Print Name <i>[Signature]</i> Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) City Los Angeles Zip	Today's Date 2/27/26	
	18	Print Name Al Rahmani Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7520 Melrose Ave City Los Angeles Zip 90046	Today's Date 2/27/26	
	19	Print Name Danielle Pines Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7460 Melrose Ave City Los Angeles Zip 910	Today's Date 2/27/26	
	20	Print Name Sahara Andrim Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7418 Melrose Ave City Los Angeles Zip 90046	Today's Date 2/27/2026	

PETITION FOR NAMING / RENAMING COMMUNITY

FOR OFFICE OF CITY CLERK

SIG#	LN#	NAME OF PETITIONER	ADDRESS	DATE	OFFICE USE ONLY
	21	Print Name: <u>Esyde Garcia</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>PUSH N LO</u> City: <u>LOS ANGELES</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	22	Print Name: <u>PCASTRENT</u> Signature: <u>MIGUEL GARCIA</u>	Residence/Business Address (No P.O. Box): <u>7400 MELROSE</u> City: <u>LOS ANGELES</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	23	Print Name: <u>JOSEPH MME</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7378 MELROSE</u> City: <u>Los Angeles</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	24	Print Name: <u>XIAN SI</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7376 MELROSE</u> City: <u>Los Angeles</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	25	Print Name: <u>JASON SCOTT</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7514 MELROSE</u> City: <u>Los Angeles CA</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	26	Print Name: <u>Nicole Chrisley</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7376 MELROSE</u> City: <u>LOS ANGELES</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	27	Print Name: <u>ELISA BOND</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7360 MELROSE AV</u> City: <u>LA</u> Zip: <u>90046</u>	Today's Date: <u>2/27/20</u>	
	28	Print Name: <u>Arsen M.</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>LA-Riga</u> City: <u>LOS ANGELES</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	29	Print Name: <u>Asia Martinez</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7324 MELROSE AVE</u> City: <u>LA</u> Zip: <u>90046</u>	Today's Date: <u>2-27-26</u>	
	30	Print Name: <u>Maria Breaux</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>1535 MADRID AVE</u> City: <u>LOS ANGELES</u> Zip: <u>90046</u>	Today's Date: <u>2-27-26</u>	
	31	Print Name: <u>Henry</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>928 N Ogden</u> City: <u>West Hollywood</u> Zip: <u>90066</u>	Today's Date: <u>2-27-26</u>	
	32	Print Name: <u>Andrew Flores</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7266 MELROSE AVE</u> City: <u>Los Angeles</u> Zip: <u>90044</u>	Today's Date: <u>2/27/26</u>	
	33	Print Name: <u>Manuel Mercado</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>7216 MELROSE AVE</u> City: <u>LA</u> Zip: <u>90046</u>	Today's Date: <u>2/27/26</u>	
	34	Print Name: <u>BRIAN PARK</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>6910 MELROSE</u> City: <u>LA</u> Zip: <u>90038</u>	Today's Date: <u>2/27/26</u>	
	35	Print Name: <u>RAMPARTON</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>6700 MELROSE</u> City: <u>LA</u> Zip: <u>90038</u>	Today's Date: <u>2/28/26</u>	
	36	Print Name: <u>Molly Nathan</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>6515 MELROSE AVE</u> City: <u>LA</u> Zip: <u>90038</u>	Today's Date: <u>3/3/26</u>	
	37	Print Name: <u>BRAD CAWENS</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>6825 MELROSE AVE</u> City: <u>LA</u> Zip: <u>90038</u>	Today's Date: <u>3/3/26</u>	
	38	Print Name: <u>David Paul</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>6909 MELROSE AVE</u> City: <u>LA</u> Zip: <u>90038</u>	Today's Date: <u>3/3/26</u>	
	39	Print Name: <u>Rebecca Ressler</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>6917 MELROSE AVE</u> City: <u>Los Angeles</u> Zip: <u>90038</u>	Today's Date: <u>3/3/26</u>	
	40	Print Name: <u>Maxwell Cashoff</u> Signature: <u>[Signature]</u>	Residence/Business Address (No P.O. Box): <u>6403 MELROSE AVE</u> City: <u>Los Angeles</u> Zip: <u>90036</u>	Today's Date: <u>3/3/26</u>	

PETITION FOR NAMING / RENAMING COMMUNITY

FOR OFFICE OF CITY CLERK

SIG#	LN#	NAME OF PETITIONER	ADDRESS	DATE	OFFICE USE ONLY
	41	Print Name William Biga Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7107 Melrose Ave City LA CA Zip 90038	Today's Date 03/03	
	42	Print Name ASULEY KEM Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7201 Melrose Ave. C City LA Zip 90046	Today's Date 3/3	
	43	Print Name HUNG TRIEU Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7215 MELROSE AVE. City LOS ANGELES Zip 90046	Today's Date 03/03/26	
	44	Print Name DANNY CHAO Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7223 Melrose Ave City LA Zip 90046	Today's Date 03/03/26	
	45	Print Name HOLACIO YESCHLER Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7229 MELROSE City Zip 90046	Today's Date 3-3-26	
	46	Print Name JAM BOOLEY Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7307 Melrose Ave City Los Angeles CA Zip 90046	Today's Date 3-3-26	
	47	Print Name Alexandra Cusano Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7367 melrose City Los Angeles CA Zip 90046	Today's Date 3-3-26	
	48	Print Name Angelo Vivo Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7375 Melrose Ave City Los Angeles Zip 90046	Today's Date 3/3/26	
	49	Print Name Jessica Torres Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7407 Melrose Ave City LA Zip 90046	Today's Date 3/3/26	
	50	Print Name Mageli Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7407 Melrose Ave City Zip	Today's Date 3/3/26	
	51	Print Name Yaffa Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7417 Melrose Ave City Los Angeles Zip 90046	Today's Date 3-3-26	
	52	Print Name Johanna Kewicki Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7555 Melrose Ave City Los Angeles CA Zip 90036	Today's Date 3/3/26	
	53	Print Name Antonio Soto Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7575 Melrose Ave City Los Angeles CA Zip 90046	Today's Date 3/3/26	
	54	Print Name Ornella Anza Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7753 Melrose Ave City LA CA Zip 90046	Today's Date 3/3/26	
	55	Print Name Ornella Anza Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7751 Melrose Ave City LA CA Zip 90046	Today's Date 3/3/26	
	56	Print Name Ornella Anza Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7761 Melrose Ave City LA CA Zip 90046	Today's Date 3/3/26	
	57	Print Name <i>[Signature]</i> Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7609 MELROSE AVE City 7609 MELROSE AVE Zip	Today's Date 3/3/26	
	58	Print Name JARLYN Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7617 Melrose Ave City LA Zip 90046	Today's Date 3/2/2026	
	59	Print Name Prexana Kai Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7623 Melrose Ave City LA Zip 90046	Today's Date 3/3/2026	
	60	Print Name Shayne Collins Signature <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7701 Melrose Ave City LA CA Zip	Today's Date 3/3/2026	

PETITION FOR NAMING / RENAMING COMMUNITY

FOR OFFICE OF CITY CLERK

SIG#	LN#	NAME OF PETITIONER	ADDRESS	DATE	OFFICE USE ONLY
	61	Print Name: Nikolay Urizhe Signature: [Signature]	Residence/Business Address (No P.O. Box): 740 E Melrose Ave City: Los Angeles Zip: 90046	Today's Date: 3/3/26	
	62	Print Name: Deriven Velasquez Signature: [Signature]	Residence/Business Address (No P.O. Box): 77551 Melrose Ave City: Los Angeles Zip: 90046	Today's Date: 3/3/26	
	63	Print Name: Josh Polak Signature: [Signature]	Residence/Business Address (No P.O. Box): 7817 N Melrose Ave City: Los Angeles Zip: 90046	Today's Date: 3/3/26	
	64	Print Name: Anthony Marin Signature: [Signature]	Residence/Business Address (No P.O. Box): 6803 Melrose City: Los Angeles Zip: 90046	Today's Date: 3/6/26	
	65	Print Name: Sean Anderson Signature: [Signature]	Residence/Business Address (No P.O. Box): Mega City One 724 Melrose Ave City: Los Angeles CA Zip: 90046	Today's Date: 3/6/26	
	66	Print Name: KRINA DA Signature: [Signature]	Residence/Business Address (No P.O. Box): Melrose 1530 City: LA Zip: 90046	Today's Date: 3/0/26	
	67	Print Name: Christina Silang Signature: [Signature]	Residence/Business Address (No P.O. Box): 7403 Melrose Ave City: Los Angeles Zip: 90046	Today's Date: 3/6/26	
	68	Print Name: MARQUEZ PATTERSON Signature: [Signature]	Residence/Business Address (No P.O. Box): 7625 Melrose Ave City: Los Angeles, CA Zip: 90046	Today's Date: 3/6/26	
	69	Print Name: Joyce Harris Signature: [Signature]	Residence/Business Address (No P.O. Box): 7777 Melrose City: LA Zip: 90046	Today's Date: 3/6/26	
	70	Print Name: Tamara Khodanlian Signature: [Signature]	Residence/Business Address (No P.O. Box): 7576 Melrose Ave City: Los Angeles Zip: 90046	Today's Date: 3/6/26	
	71	Print Name: Britany Torres Signature: [Signature]	Residence/Business Address (No P.O. Box): 7409 Melrose Ave. City: LA Zip: 90046	Today's Date: 3/6/26	
	72	Print Name: Arienne Gonzalez Signature: [Signature]	Residence/Business Address (No P.O. Box): 7262 Melrose Ave City: Los Angeles Zip: 90046	Today's Date: 3/6/26	
	73	Print Name: Prion Blacke Signature: [Signature]	Residence/Business Address (No P.O. Box): Melrose Trading Post 544 N. Fairfax Ave City: Los Angeles, CA Zip: 90036	Today's Date: 3/17/26	
	74	Print Name: Whitney Weston Signature: [Signature]	Residence/Business Address (No P.O. Box): 544 N. Fairfax Ave. City: Los Angeles Zip: 90036	Today's Date: 3-17-26	
	75	Print Name: DANIEL FARFAT Signature: [Signature]	Residence/Business Address (No P.O. Box): 700-7024 Melrose Ave City: Los Angeles CA Zip: 90038	Today's Date: 3/17/26	
	76	Print Name: WARREN BLUM Signature: [Signature]	Residence/Business Address (No P.O. Box): 7811 Melrose Ave City: Los Angeles Zip: 90046	Today's Date: 3/17/26	
	77	Print Name: Sylvia Weintraub Signature: [Signature]	Residence/Business Address (No P.O. Box): 7600 Melrose Ave. City: Los Angeles, Zip: 90046	Today's Date: 3/22/26	
	78	Print Name: DONALD DUCHOWSKY Signature: [Signature]	Residence/Business Address (No P.O. Box): 6720 Melrose City: Los Angeles CA Zip: 90046	Today's Date: 3/23/26	
	79	Print Name: DAVID HAY Signature: [Signature]	Residence/Business Address (No P.O. Box): 7213 Melrose Avenue City: Los Angeles Zip: 90046	Today's Date: 3-23-26	
	80	Print Name: DAVID HAY Signature: [Signature]	Residence/Business Address (No P.O. Box): 7224 Melrose Avenue City: Los Angeles Zip: 90046	Today's Date: 3-23-26	

PETITION FOR NAMING / RENAMING COMMUNITY

FOR OFFICE OF CITY CLERK

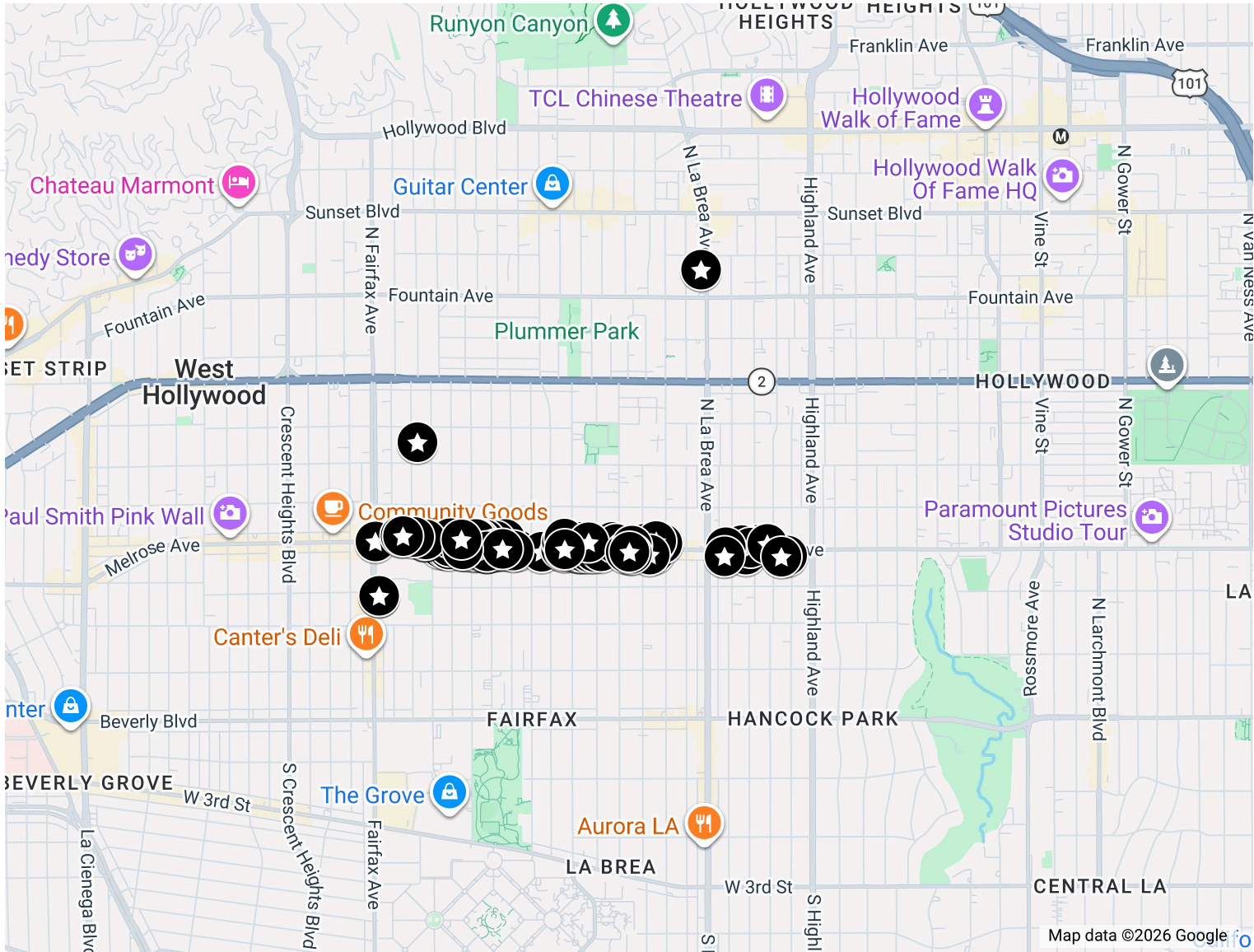
SIG#	LN#	NAME OF PETITIONER	ADDRESS	DATE	OFFICE USE ONLY
	81	Print Name Signature DAVID HAY <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7361 Melrose Avenue City Los Angeles Zip 90046	Today's Date 3-23-26	
	82	Print Name Signature DAVID HAY <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7274 Melrose Avenue City Los Angeles Zip 90046	Today's Date 3-23-26	
	83	Print Name Signature DAVID HAY <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7410 Melrose Avenue City Los Angeles Zip 90046	Today's Date 3-23-26	
	84	Print Name Signature DAVID HAY <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7560 Melrose Avenue City Los Angeles Zip 90046	Today's Date 3-23-26	
	85	Print Name Signature DAVID HAY <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7660 Melrose Avenue City Los Angeles Zip 90046	Today's Date 3-23-26	
	86	Print Name Signature DAVID HAY <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7265 Melrose Avenue City Los Angeles Zip 90046	Today's Date 3-23-26	
	87	Print Name Signature Julian Chicha <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7264 Melrose Ave City Los Angeles Zip 90046	Today's Date 3-23-26	
	88	Print Name Signature Julian Chicha <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7268 Melrose Ave City Los Angeles Zip 90046	Today's Date 3-23-26	
	89	Print Name Signature Julian Chicha <i>[Signature]</i>	Residence/Business Address (No P.O. Box) 7605 Melrose Ave City Los Angeles Zip 90046	Today's Date 3-23-26	
	90	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	91	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	92	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	93	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	94	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	95	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	96	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	97	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	98	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	99	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	
	100	Print Name Signature	Residence/Business Address (No P.O. Box) City Zip	Today's Date	

Melrose Arts District Locations

Melrose Petition Addresses.xlsx



All items





March XX, 2026

Office of the City Clerk
Attn: Community Naming/Renaming
Room 395, City Hall
200 N. Spring Street
Los Angeles, CA 90012

**Melrose Arts District
BID Board of Directors:**

To the Office of the City Clerk:

Daniel Farasat
President

Attached, please find a petition to officially name the Melrose Business Improvement District the “**Melrose Arts District.**” The BID boundaries include:
all businesses fronting on Melrose Ave from Fairfax to Citrus on the north side
all businesses fronting on Melrose Ave from Fairfax to Highland on the south side

Sylvia Weintraub
Corporate Secretary

Julian Chicha
Treasurer

Per the application, this area has not previously been known by any other name. The surrounding area is anecdotally referred to as the Fairfax District or Melrose Hill; however, these are not official designations.

Pierson Blaetz
Greenway Arts Alliance/
Melrose Trading Post

The basis for this naming request is outlined in the attached motion passed by City Council on August 15, 2025. Most salient is the following paragraph: “In recognition of the Melrose Arts District’s role in defining Los Angeles’ creative spirit and its ongoing contributions to arts, culture, and community, it is appropriate that the stretch of Melrose Avenue between Fairfax Avenue and Highland Avenue be recognized. The Department of Transportation should be instructed to erect signage recognizing the established area of the Melrose Avenue Business District, which operates and manages the Melrose Arts District.”

Warren Blum
Blum Management

Isack Fadlon
Sportie LA

David Hay
Spacegrab.com

There are currently approximately 284 active businesses within the district, with 35 vacancies. Twenty percent of active businesses equals 57 signatures; the petition includes signatures from 73 business owners and managers.

Donald R. Duckworth
Executive Director

As this is a business district rather than a residential area, we have obtained signatures from seven property owners in support, in accordance with the requirements outlined in the enclosed “Application to Name or Rename Communities.” They are listed below, along with the fourteen properties they own or represent:

**1934 Wilson Avenue
Arcadia CA 91006
323.525.0840**

**melroseartsdistrict.com
FB: melroseartsdistrict
IG: @melroseartsdistrict
TW: @melroseartsdist**

Isack Fadlon/Orna Amzaleg: 7753 Melrose Ave, 7751 Melrose Ave, 7761 Melrose Ave
Daniel Farasat: 7000–7024 Melrose Ave
Warren Blum: 7811 Melrose Ave
Sylvia Weintraub: 7600 Melrose Ave
David Hay: 7213 Melrose Ave, 7224 Melrose Ave, 7361 Melrose Ave, 7274 Melrose Ave, 7410 Melrose Ave, 7560 Melrose Ave, 7660 Melrose Ave, 7265 Melrose Ave
Julian Chicha: 7264 Melrose Ave, 7268 Melrose Ave, 7665 Melrose Ave

Included in this packet:

- The completed original petition with all signatures
- The Excel document with petition addresses
- The completed Application to Name or Rename Communities
- The City Council Motion approving the naming of the District

If you have any questions, please contact me at the number or email below.

Many thanks,

A handwritten signature in black ink, appearing to read "Kim Sudhalter". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Kim Sudhalter
Melrose Arts District
213.369.6062
kim@urbanlegendpr.com