

CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#52

MOTION

The FIFA World Cup is among the most widely viewed sporting events in the world, attracting millions of visitors and generating substantial economic activity for host cities and their surrounding communities. As Los Angeles prepares to welcome global audiences and highlight its diverse neighborhoods, it has a unique opportunity to foster civic pride, support local businesses, and establish a vibrant, cohesive visual identity across the City. Happy Village, a non-profit organization dedicated to serving the Korean-American community, is hosting a 2026 Watch Party Festival in Council District 10.

I THEREFORE MOVE that the City Council, in accordance with Los Angeles Municipal Code (LAMC) Section 62.132, approve the Street Banner program being coordinated by Happy Village as a City of Los Angeles Event Street Banner Program for the period of May 21, 2026 – July 17, 2026.

I FURTHER MOVE that the City Council approve the content of the attached street banner design.

PRESENTED BY:



HEATHER HUTT

Councilmember, 10th District

SECONDED BY:



ORIGINAL


APR 29 2026



2026 WATCH PARTY FESTIVAL

1ST. 6/11
◎LIBERTY PARK

2ND. 6/18
◎SEOUL INT. PARK

3RD. 6/24
◎LIBERTY PARK



A

LET'S GO TOGETHER 2026



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2026 WATCH PARTY FESTIVAL

1ST. 6/11
@LIBERTY PARK

2ND. 6/18
@SEOUL INT. PARK

3RD. 6/24
@LIBERTY PARK



B

LET'S GO TEAM KOREA 2026



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