



APPLICATION FOR DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY (PCN)

PURSUANT TO CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTIONS 23958 AND 23858.4

There is no Filing Fee for this application

INSTRUCTIONS

ALL APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS:

1. COMPLETE THE FORM BELOW
2. ATTACH THE FOLLOWING:
 - A. COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING
 - B. LETTER OF DETERMINATION APPROVING A CONDITIONAL USE PERMIT FOR ALCOHOL SALES
 - C. MAILING LIST OF ABUTTING PROPERTY OWNERS
 - MUST INCLUDE IN LIST – APPLICANT, REPRESENTATIVE, AND PROPERTY OWNER, IF APPLICABLE
 - MUST USE EXCEL TEMPLATE PROVIDED

[Click here to download the Excel Template](#)

SUBMIT THE COMPLETED PCN APPLICATION VIA EMAIL TO:
OFFICE OF THE CITY CLERK, CITY OF LOS ANGELES
CLERK.PCN@LACITY.ORG

ALL FIELDS ARE REQUIRED – COMPLETE ALL ITEMS BELOW OR USE “N/A”

PROJECT NAME	Eagle Rock Station
PROJECT ADDRESS	2207 W Colorado Blvd
COUNCIL DISTRICT	14

APPLICANT

Check if the Property Owner is the same as the Applicant

NAME	Eagle Rock Property Investments LLC
ADDRESS	2207 W Colorado Blvd, Los Angeles, CA 90041
PHONE	(818) 983-7676
EMAIL	jordan@beroukhimco.com

PROPERTY OWNER

NAME	Eagle Rock Property Investments LLC
ADDRESS	2207 W Colorado Blvd, Los Angeles, CA 90041
PHONE	(818) 983-7676

REPRESENTATIVE

Check if the Representative is the same as the Applicant

NAME	Beroukhim & Company, LLC
ADDRESS	5632 Van Nuys Blvd #1140, Sherman Oaks, CA 91401
PHONE	(310) 435-4594
EMAIL	jordan@beroukhimco.com

TYPE OF BUSINESS	Gas Station and Retail/Food/Beverage Store
CITY PLANNING CASE NO.	APCE-2021-616-SPE-DRB-SPP-CUB
TYPE OF ALCOHOL SALES (Select one option)	Off-Site

AGENT, CA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

CONTACT INFORMATION REQUIRED. APPLICATION MAY BE REJECTED IF CONTACT INFORMATION IS NOT PROVIDED.

NAME	Annete Harris
EMAIL	Annete.Harris@abc.ca.gov

Note: Attachment maximum size is 25 MB