



APPLICATION FOR DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY (PCN)

PURSUANT TO CALIFORNIA BUSINESS AND PROFESSIONS CODE SECTIONS 23958 AND 23858.4

There is no Filing Fee for this application

INSTRUCTIONS

ALL APPLICATIONS MUST INCLUDE THE FOLLOWING ITEMS:

1. COMPLETE THE FORM BELOW
2. ATTACH THE FOLLOWING:
 - A. COPY OF THE CUB APPLICATION PACKAGE SUBMITTED TO THE DEPARTMENT OF CITY PLANNING
 - B. LETTER OF DETERMINATION APPROVING A CONDITIONAL USE PERMIT FOR ALCOHOL SALES
 - C. MAILING LIST OF ABUTTING PROPERTY OWNERS
 - MUST INCLUDE IN LIST – APPLICANT, REPRESENTATIVE, AND PROPERTY OWNER, IF APPLICABLE
 - MUST USE EXCEL TEMPLATE PROVIDED

[Click here to download the Excel Template](#)

SUBMIT THE COMPLETED PCN APPLICATION VIE EMAIL TO:
OFFICE OF THE CITY CLERK, CITY OF LOS ANGELES
CLERK.PCN@LACITY.ORG

ALL FIELDS ARE REQUIRED – COMPLETE ALL ITEMS BELOW OR USE “N/A”

PROJECT NAME	Mood Ring Inc.
PROJECT ADDRESS	425 West Gin Ling Way (405, 407, 409, 423, 425, 451 West Gin Ling Way; 951 North Broadway
COUNCIL DISTRICT	CD-1

APPLICANT s

☐

Check if the Property Owner is the same as the Applicant

NAME	Vanessa Li - Mood Ring Inc.
ADDRESS	1260 Myrtle Avenue Brooklyn, NY 11221
PHONE	415-350-5682
EMAIL	moodringla@gmail.com

PROPERTY OWNER

NAME	Richard Y.S. Liu
ADDRESS	952 North Broadway. Los Angeles, CA 90012
PHONE	213-841-2827

REPRESENTATIVE

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Check if the Representative is the same as the Applicant

NAME	Judy Lee - La Tierra Consulting, LLC
ADDRESS	1150 South Olive Street, 10th Floor, Los Angeles CA 90015
PHONE	(949) 829-3286
EMAIL	judy@latierraconsulting.com

TYPE OF BUSINESS	Entertainment Venue, Indoor: Local and "Eating and Drinking: Alcohol Service w/ accessory patio
CITY PLANNING CASE NO.	ZA-2025-5883-CUB
TYPE OF ALCOHOL SALES (Select one option)	On-Site

AGENT, CA DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL

CONTACT INFORMATION REQUIRED. APPLICATION MAY BE REJECTED IF CONTACT INFORMATION IS NOT PROVIDED.

NAME	Shelly Shtern
EMAIL	Shelly.Shtern@abc.ca.gov

Note: Attachment maximum size is 25 MB