

AD HOC COMMITTEE ON THE 2028 OLYMPIC AND PARAOLYMPIC GAMES

MOTION

The City of Los Angeles successfully hosted numerous FIFA World Cup public watch parties and fan festivals that attracted thousands of residents and visitors throughout the tournament. These events showcased Los Angeles as a premier international destination capable of hosting large-scale sporting celebrations while providing safe, accessible, and engaging experiences for fans from around the world.

The watch parties required extensive coordination among multiple City departments, including public safety, transportation, sanitation, recreation, permitting, emergency management, and communications. The events also involved partnerships with regional agencies, community organizations, event producers, and private sponsors.

As Los Angeles continues preparations to host the LA28 Olympic and Paralympic Games in July and August 2028 it is essential that operational lessons learned from the FIFA World Cup public watch parties and fan festivals be incorporated into ongoing planning efforts. The LA28 Games are expected to welcome approximately 15,000 Olympic and Paralympic athletes, millions of spectators, and billions of viewers worldwide, making coordinated planning and operational readiness critical to the City's success.

The FIFA World Cup watch parties provided a valuable opportunity to evaluate crowd management, transportation, public safety, emergency response, accessibility, multilingual communications, sanitation, volunteer coordination, and public engagement under conditions similar to those anticipated during the LA28 Olympic and Paralympic Games. Capturing these best practices and identifying areas for improvement will strengthen the City's readiness and help ensure a safe, welcoming, and memorable experience for residents and visitors alike.

I THEREFORE MOVE that the City Administrative Officer (CAO), Chief Legislative Analyst (CLA), with assistance from the Mayor's Office, and the Department of Recreation and Parks and any other relevant departments, report on the planning and execution of the FIFA World Cup public watch parties and fan festivals. Including, but not limited to:

- An overview of all City-supported FIFA World Cup watch parties and fan festivals, including attendance estimates, locations, and participating departments.
- An assessment of public safety operations and crowd management.
- A review of any traffic management.
- An assessment of ADA compliance and accommodations for visitors with disabilities.
- Multilingual communications for outreach.
- A summary of community outreach efforts and feedback received from residents, businesses, neighborhood councils, and event attendees.
- Local business activity associated with the events.
- A review of permitting processes and recommendations to improve efficiency for future large-scale public events.
- An assessment of all City costs or reimbursements associated with the events.
- Recommendations for improving planning, coordination, communications, sustainability, and operational readiness for future international sporting events and large public gatherings.

PRESENTED BY:


MONICA RODRIGUEZ
Councilwoman, 7th District

SECONDED BY:



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