

ORDINANCE NO. 188868

An ordinance calling a City Election to be held on Tuesday, June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure applying the Transient Occupancy Tax to online travel companies, platforms and similar companies, and consolidating this Election with the City's Primary Nominating Election and the State Primary Election to be held on the same date.

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1. An Election is hereby called to be held in the City of Los Angeles on June 2, 2026, for the purpose of submitting to the qualified voters of the City of Los Angeles a ballot measure regarding the following subject: applying the Transient Occupancy Tax to online travel agencies, platforms and similar companies.

Sec. 2. The full text of the ballot measure is contained in the accompanying Resolution of the City Council of the City of Los Angeles. The vote requirement for the ballot measure to pass is a majority of the votes cast.

Sec. 3. The ballot title and question adopted by the City Council to be used at the Election for the ballot measure shall be as follows and shall include a letter designation as determined by the City Council in accordance with applicable City and State law:

APPLYING TRANSIENT OCCUPANCY TAX TO ONLINE TRAVEL COMPANIES. PROPOSITION ____.

Shall an ordinance be adopted to update the City's transient occupancy tax, paid by hotel and lodging guests, to require online and other travel companies to collect and remit the tax (the current rate is 14%); generating approximately \$5 million annually for general City services, such as street and sidewalk repairs, 911 emergency response, fire protection, and parks, until ended by the voters?

Sec. 4. To vote on the ballot measure, the voter shall mark the ballot next to the word "Yes" or the word "No." A "Yes" vote shall be counted in favor of adoption of the ballot measure and a "No" vote shall be counted against adoption of the ballot measure.

Sec. 5. The Election hereby called shall be, and hereby is ordered to be, consolidated with the City's Primary Nominating Election and the State Primary Election to be held in the City of Los Angeles on Tuesday, June 2, 2026.

Sec. 6. The vote centers for the Election shall be open as required and during the identified voting period established in the California Elections Code and as administered by the County Registrar-Recorder/County Clerk for the State Primary Election.

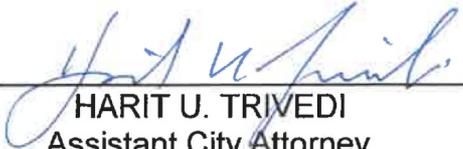
Sec. 7. The election precincts, vote centers, and officers of election for the Election shall be the same as those provided in the City of Los Angeles for the State Primary Election, and the elections shall be held in all respects as if there were only one election. The list or order prepared by the Registrar-Recorder/County Clerk designating election precincts, vote centers, and election officers for the State Primary Election, is hereby approved, incorporated into, and made part of this ordinance.

Sec. 8. The City Clerk shall administer the filing, printing, and distribution of all items contained in the City's Voter Information Pamphlet as provided in the City Election Code, including impartial summaries, ballot arguments, and rebuttal arguments regarding the ballot measure. In other particulars, the Election shall be held and conducted as provided by law for the holding of elections consolidated with the State Primary Election. The Board of Supervisors of the County of Los Angeles shall have authority to canvass the returns of the City's Election and transmit the certified election results to the City Council.

Sec. 9. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

HYDEE FELDSTEIN SOTO, City Attorney

By 
HARIT U. TRIVEDI
Assistant City Attorney

Date February 5, 2026

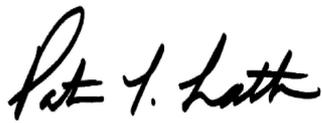
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The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR





Ordinance Passed February 10, 2026

Approved 02/23/2026

Ordinance Published: 03/02/2026
Ordinance Effective Date: 03/02/2026