ARTS, PARKS, & CITY FACILITIES

MOTION

In 2011, the Los Angeles City Council adopted an ordinance, in alignment with Penal Code Section 597.4, prohibiting any person from purchasing, offering to purchase, bartering for, or receiving without cost a live animal on any street, sidewalk, or other public place in the City of Los Angeles.

When the ordinance took effect, signage was posted in a limited number of locations. A clear, multilingual notification and posting campaign is a practical, low-cost way to reduce street sales, support existing enforcement, educate constituents of the law, and connect residents to adoption.

I THEREFORE MOVE that the City Council instruct the Department of Animal Services, in coordination with the the Bureau of Street Services and any other relevant department, to report on a citywide notification and posting campaign to increase public awareness of the City's prohibition on buying, selling, or bartering live animals in public places. The report should include:

- Specific language proposals for the postings, which should include:
    - Clear instructions on how to report a sale, including MyLA311, the Department of Animal Services hotline, and a QR code linking to online reporting;
    - Information on LA Animal Services shelter locations and adoption resources;
- Options for permanent and temporary signage in the public right-of-way and on City property, and recommended priority locations based on the Department of Animal Services, the Los Angeles Police Department, and MyLA311 complaint and citation data;
- Estimated costs, potential funding sources, staffing needs, a proposed timeline, and opportunities to partner with community organizations and animal welfare groups for outreach purposes.

PRESENTED BY _____
YSABEL JURADO
Councilmember, 14th District

SECONDED BY _____

ORIGINAL

OCT 16 2026